

Worksheet: Making an Impact Via Public Scholarship

On your own, answer the questions below. Reflect on how your research might make a public impact based on your answers to the questions.

1. What (ethical) obligations do you have to the community/culture/topic being studied?

1a. How could you give back with your research?

1b. We often know why our research is important to us, but why would it be considered important to the community/culture/individuals you are studying?

2. Identify other groups, communities, or stakeholders who may be interested in your research or findings.

2a. How can you contact/reach these groups, communities, or stakeholders?

2b. How do you know that you will reach these groups, communities, or stakeholders through the outlet that you've chosen?

(For instance, if you chose to post a public lecture on YouTube, how do you know it'll reach your target audiences?)

3. How might you communicate main findings to these groups, communities, or stakeholders? (Remember to consider: websites or social media, media interviews or news stories, public presentations, etc.)

4. How could you *translate* your research in a realistic way given the time and resources available to you?

4a. How can you make your research “useful” to your key audiences?

4b. Consider how you may have to explain what ‘qualitative research’ is to your audience. How might you do this in a way that is understandable to novices?