Turning Conference Papers Into Academic Articles

Dr. Matthew Kelly
Associate Professor & Academic Writing Consultant
ORSSP Research Design & Data Analysis Lab

Overview

- **Explain differences in presentations versus academic publications**

- **Review strategies for translating conference papers into full-length articles**

Presentations Vs. Publications

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- **Presentations → discuss emerging research**

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- Peer-review process designed to "stress test" and solidify research findings

Presentations Vs. Publications

- Key similarity: general structure

Presentations Vs. Publications

- **Introduction**

- **Methods**

- **Results**

- **Analysis**

- **Discussion**

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Presentations Vs. Publications

- Methods, data, and results will most likely remain the same

- Main difference: how you frame research in Introduction and Discussions/Conclusion sections

Presentations Vs. Publications

- Let's discuss how to (re)write opening and concluding sections

- Focus on how you contextualize your research

Importance of Context

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- Context already established via CFP or keynote address

- Clarifying relevance isn't most important part of most presentations

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- Where to begin? Start with CFP, keynote address, and/or other panels

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- Discussion and Conclusion sections also establish context

- Explain contributions and point towards future research avenues

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- **Concluding sections of publications require more sustained overview of research**

- **Locate and cite sources that could be used as starting points for further investigations**

General Strategies

- So, we've discussed differences in specific sections

- Conclude by talking about general differences and writing strategies

Working with Sources

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- Publications warrant longer quotes and more sustained analysis

- Including longer quotes in presentations runs risk of obscuring your own focus

Tone and Style

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- **Tone in presentations can be more casual**

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- Writing "for the ear" is different compared to writing "for the eye"

- Revising with a formal tone is often required

Key Terms and Titles

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- The critical terms, frameworks, and authors cited will influence who discovers your work

- Make sure you are selecting key terms that clearly identify your research focus

- Titles can make a difference. Be precise!

Conclusion

- Let's recap

Conclusion

- Context is key: opening and closing sections need most revision

- Closer engagement with sources

- Tone and style need sentence-level adjustments

- Title and key terms can help make article easier to locate

Conclusion

- **The ORSSP Lab has consultants to help with both quantitative and qualitative research questions**

- **Webinars that discuss writing strategies**

- **Resources to help authors draft writing at every stage**