

Discerning Quality in Qualitative Research

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The University of Texas at Tyler
3:00pm, Friday, January 19, 2024

Series offered by The Office of Research, Scholarship, and Sponsored Programs (ORSSP)

This workshop will explore...

...ways in which we can evaluate whether and how qualitative studies that we read (or write) “get it right” (Stake, 1995, p. 107).

How do we know “what's good”
in qualitative research?

In this session, requested by UT Tyler scholars, we will learn about particular indicators of high-quality work, look at examples, and in small groups, make assessments of published work.

1. Please enter your name, position and department in the chat.
2. This presentation will take about 30-40 minutes which will then allow for discussion and questions.
3. Please hold your questions until the end and/or put them in the chat.

Agenda

- *Review
- *Discussion of 10 terms
 - *Examples
 - *Small Group Work
- *Individual Experiences
 - *Discussion

- And... you can visit the [resources bank of the ORSS](#). See especially several excellent **recorded webinars** on Qualitative Research by multiple people.

QUICK REVIEW...ATTRIBUTES OF QUALITATIVE RESEARCH



Great overall beginner text: Merriam, S., & Tisdell, E. A. (2016). *Qualitative research: A guide to design and implementation* (4th ed.). John Wiley & Sons, Inc.

QUICK REVIEW:

Qualitative Research seeks to.....

Examine **perceptions, motivations, and experiences that are significant (meaningful) to people**

Explore **social processes**, not probabilities or predictions

Analyze **texts** (written word, images), **talk** (spoken word, conversations), and **interactions** (encounters, events) --rather than numbers and statistics,

More information?

Visit the resources bank of the ORSS. See especially several excellent recorded webinars on Qualitative Research.

An excellent text for better understanding of coding and qualitative analysis: Saldaña, J. (2016). *The coding manual for qualitative researchers* (3rd ed.). SAGE.



Pro-Tip

Must read, and read some more. Many helpful books and articles out there.

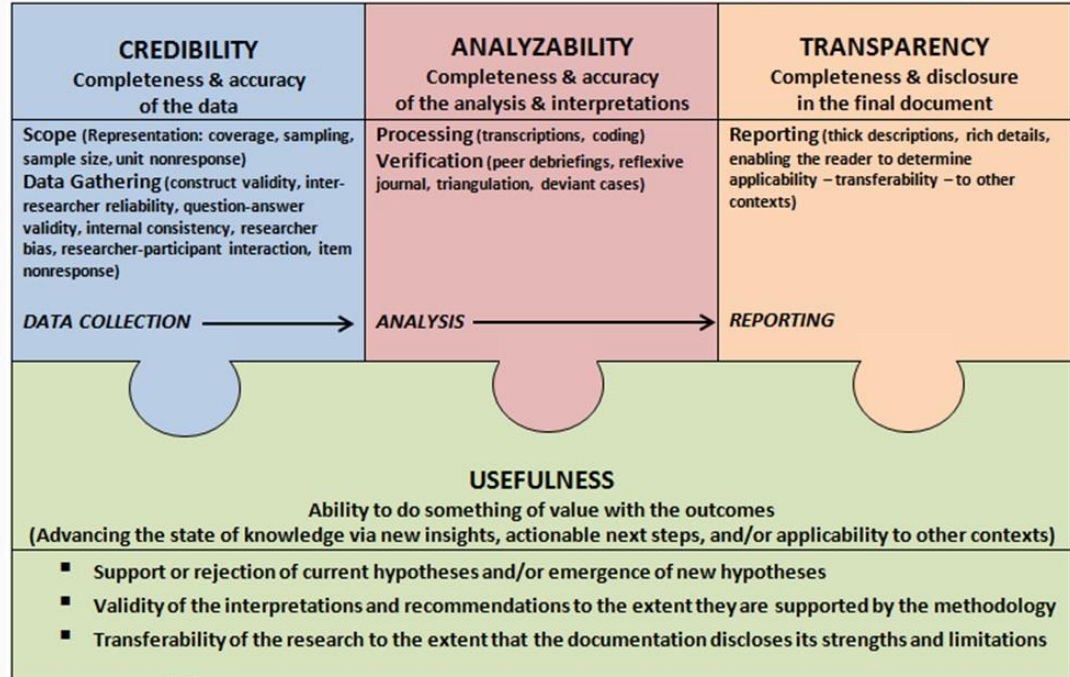
Qualitative Research that's written
up: Is it good?

Ten Areas of What to Look for in Determining Quality of Qualitative Research. (Anderson, 2017...linked below)

- Problem statement
 - Sampling Strategy
 - Member Checking
 - Peer Debriefing
 - Reflexivity
 - Ethical Issues
 - Transferability (versus “Generalizability”)
“Thick description”
 - Prolonged Engagement
 - Audit Trail
 - Triangulation
- [Anderson, V. \(2017\). Criteria for evaluating qualitative research \[editorial\]. *Human Resource Development Quarterly*, 28\(2\), 125-133.](#)

Example

- Maloch, B. (2008). Beyond exposure: The uses of informational text in a second grade classroom. *Research in the Teaching of English*, 42(3), 315-362.
- [2008 Purves Award Winner Article linked.](#)



Roller, M. R., & Lavrakas, P. J. (2015). *Applied qualitative research design: A total quality framework approach*. New York: Guilford Press.

Next: Your turn – get into groups of 2 or 3, by article, and see if you can find some features of high quality in your shared article....notes into shared Google Doc (10 min).

- [Anderson, E. H., & Spencer, M. H. \(2002\). Cognitive representations of AIDS: A phenomenological study. *Qualitative health research*, 12\(10\), 1338-1352.](#)
- [Frelin, A. \(2015\). Relational underpinnings and professionalism—a case study of a teacher’s practices involving students with experiences of school failure. *School Psychology International*, 36\(6\), 589-604.](#)
- [Mac an Ghail, M., & Haywood, C. \(2015\). British-born Pakistani and Bangladeshi young men: Exploring unstable concepts of Muslim, Islamophobia and racialization. *Critical Sociology*, 41\(1\), 97-114.](#) (ethnography)
- [Shared Google Doc here](#) to type into

Another way of looking at strategies for validation in qualitative research



Adapted from
Creswell & Poth, 2018, p. 260



Discussion of what you found

Questions?
Experiences to
share?

Thank you for attending. I
am happy to talk with you
on an individual basis.

You can schedule a
meeting [HERE](#) or if those
times don't work, email
me at
aconsalvo@uttyler.edu



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