

How do I establish my qualitative research and writing agenda?

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The University of Texas at Tyler
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Series offered by The Office of Research, Scholarship, and Sponsored Programs (ORSSP)



This workshop will explore...

Some ways in which we may envision and plan for building of a qualitative research agenda and body of work.

- 1. Please enter your name, position and department in the chat.**
- 2. This presentation will take about 20-30 minutes. At various points, I will invite interaction among participants for activities which will take another 10-20 minutes**
- 3. Please put your questions in the chat. Or, otherwise hold them until invited at the end for a 10-15 minute Q and A.**

QUICK REVIEW....ATTRIBUTES OF QUALITATIVE RESEARCH



Great overall beginner text: Merriam, S., & Tisdell, E. A. (2016). *Qualitative research: A guide to design and implementation* (4th ed.). John Wiley & Sons, Inc.

QUICK REVIEW:

Qualitative Research seeks to.....

Examine **perceptions, motivations, and experiences that are significant (meaningful) to people**

Explore **social processes**, not probabilities or predictions

Analyze **texts** (written word, images), **talk** (spoken word, conversations), and **interactions** (encounters, events) --rather than numbers and statistics,

· More information?

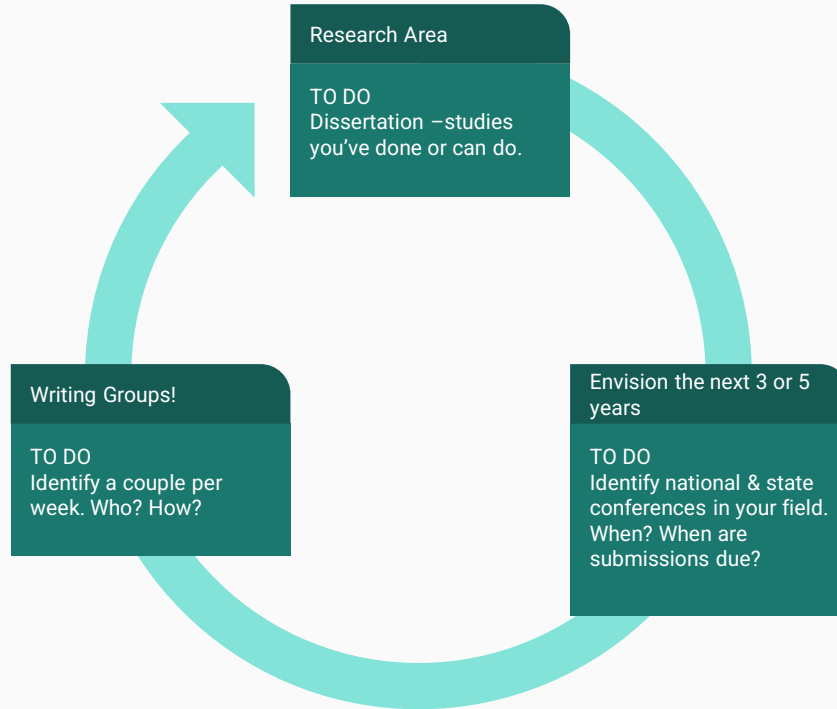
Visit the resources bank of the ORSS. See especially several excellent recorded webinars on Qualitative Research.

An excellent text for better understanding of coding and qualitative analysis: Saldaña, J. (2016). *The coding manual for qualitative researchers* (3rd ed.). SAGE.



Pro-Tip

Must read, and read some more. Many helpful books and articles out there.



Get going
on one tiny
thread...

What is a v-e-r-y- small slice of your dissertation that you could re-analyze and do a standalone piece on? Submit a proposal.

Do the presentation. Write the article.

Lather rinse repeat.

OR – what's a v-e-r-y- small study you could do in your class? Submit an IRB; then, a proposal. etc.

Apply for small internal grant (can pay for a GA to help you)...

Other helpful stories
of getting started in
qualitative
research...

...



Questions?

Thank you for attending. I am happy to talk with you on an individual basis.

You can schedule a meeting [HERE](#) or email me at aconsalvo@uttyler.edu



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