

# LEAN CANVAS



Designed for:

Designed by:

Date:

Version:

Problem	Solution	Unique Value Proposition	Unfair Advantage	Customer Segment
<i>Existing Alternatives</i>		<i>High Level Concept</i>		<i>Early Adoptions</i>
	<b>Key Metrics</b>		<b>Channels</b>	
<b>Cost Structure</b>		<b>Revenue Streams</b>		