# Brent Yergensen, Ph.D.

Chair, Department of Communication The University of Texas at Tyler Tyler, TX 75799

Office: (903) 566-7095/ byergensen@uttyler.edu

Administrativ	o Evnorioneo	Summary
Aamuusuuv	e Experience	Summurv

**Chair, Department of Communication**July 2022-Present

The University of Texas at Tyler

**Director of Evening Education** Dec. 2017-April 2018

Utah Tech University, Organizational Leadership Evening Program

University Curriculum Chair Aug. 2017-May 2018

Utah Tech University Office of the Provost

**Associate Dean, Division of Communication**July 2015-Dec. 2017

**Utah Tech University** 

**Chair, Department of Communication** May 2011-June 2015

**Utah Tech University** 

Faculty Appointments

**Associate Professor of Communication** 2022-Present

The University of Texas at Tyler (tenured)

**Associate Professor of Communication** 2018-2022

BYU-Hawaii

**Associate Professor of Communication Studies** 2016-2018

Utah Tech University (tenured)

**Assistant Professor of Communication Studies** 2010-2016

**Utah Tech University** 

Education

**Doctor of Philosophy** 2011

University of Nebraska—Lincoln, Communication
Dissertation: "Secular Salvation: Sacred
Rhetorical Invention in the String Theory

Movement"

Advisor: Ronald Lee, Committee: Kathleen Krone, Damien Pfister

Master of Arts 2006

Eastern Illinois University, Communication
Thesis: "Cinematic Scripture: The Structure
and Usage of *The Lord of the Rings* as
Equipment for Living"
Advisor: Shane Miller, Committee: Melanie

Advisor: Shane Miller, Committee: Melanie Mills, Olaf Hoerschelmann

Bachelor of Science 2004

Idaho State University, Speech Communication

Certification 2015

Cornell University, Executive Leadership

#### Research

# **Book in Progress**

Yergensen, B. 9 rules for the intellect: Answers for an age of anger.

# Refereed Journal Articles

#### Under Review

- Yergensen, B. The Final Girl as cinematic Red Riding Hood: Culinary weapons, evil's end, and surviving Trump culture. Manuscript submitted to *Canadian Journal of Film Studies*.
- Yergensen, B. The death of evil and religious deliverance: Culinary craft as Esther-ian victory in the cinematic symbolic. Manuscript submitted to *Journal of Religion, Film & Media*.
- Yergensen, B. Death, racial violence, and communal trauma: Emmett Till's open casket as actionable rhetoric and negative dialectics. Manuscript submitted to *Text and Performance Quarterly*.
- Yergensen, B. Rhetorical leadership and the communicative impulse for survival: Literary and legendary war oratory as response to death. Manuscript submitted to *Clio: A Journal of Literature, History, and the Philosophy of History*.
- Yergensen, B. Shadow faith or organizational breakoff? Inflection points and the growing symbolic convergence of Latter-day Saint subculture. Manuscript submitted to *Journal of Religion & Society*. (Under Revise and Resubmit)
- Yergensen, B. Enticement, demons, and deliverance: Goethe and American

transcendence. Manuscript submitted to *International Studies in Catholic Education*.

### Published and Forthcoming

- Yergensen, B. (2025). The futurologist's priestly voice: Technology and the pursuit of immortality. *Mortality*. (forthcoming)
- Yergensen, B. (2025). Rhetorics of employee empowerment in *Ad Astra*: Scientific ambition and the familial costs of emotional labor. *Journal of Science & Popular Culture*. (forthcoming)
- Yergensen, B. (2024). Popular narratology as the swivel of death's door: Rhetoric as transition and transcendence. *Communication Quarterly*, 72(3), 233-253. <a href="https://doi.org/10.1080/01463373.2024.2325349">https://doi.org/10.1080/01463373.2024.2325349</a> (Lead article)
- Yergensen, B. (2024). Marginalizing mortality: The fight against death as the communicative cultural condition. *Review of Communication*, 24(2). <a href="https://doi.org/10.1080/15358593.2024.2370375">https://doi.org/10.1080/15358593.2024.2370375</a>
- Yergensen, B. (2024). Theodor Adorno's negative dialectics in digital theology: The visceral narratology of metaphor and personification. *Journal of Communication and Religion 47*(1), 5-20. (**Lead article**)
- Yergensen B. (2024). *The Batman* and the redemption of first responders: The culmination of a rhetoric of rescue during covid, Trump, and protest. *Northern Lights: Film and Media Studies Yearbook (Journal)*, 22(1), 27-43. <a href="https://doi.org/10.1386/nl\_00046\_1">https://doi.org/10.1386/nl\_00046\_1</a>
- Yergensen, B. (2024). The elusive killer in didactic cinema: Conceptualizing Munch-ian art and Adorno's negative dialectics in horror. *Canadian Review of American Studies*, 54(2), 133-152. <a href="https://doi.org/10.3138/cras-2024-002">https://doi.org/10.3138/cras-2024-002</a>
- Yergensen, B. (2024). Media spectacle as political epistemology: The real-time construction of presidential impeachment. *New Explorations: Studies in Culture & Communication* 4(2), 1-20. https://doi.org/10.7202/1115376ar
- Yergensen, B. (2024). Robin Hood in a casino: Perfecting vigilante justice in *Ocean's* cinematic rhetoric in post 9/11America. *Journal of Criminal Justice and Popular Culture*, 24(1), 55-71. <a href="https://static1.squarespace.com/static/5b0ee82df793927c77add8b6/t/65e3b9b43eb087584df7a102/1709423029207/Yergensen-Robin-Hood-in-a-Casino-JCJPC-24-1.pdf">https://static1.squarespace.com/static/5b0ee82df793927c77add8b6/t/65e3b9b43eb087584df7a102/1709423029207/Yergensen-Robin-Hood-in-a-Casino-JCJPC-24-1.pdf</a>
- Yergensen, B. (2023). Sovereignty, Brexit, and Dunkirk: Winston Churchill's

- "Fight Them on the Beaches" speech as nationalist memory. *Film & History*, 53(1), 31-44. <a href="https://doi.org/10.1353/flm.2023.a903046">https://doi.org/10.1353/flm.2023.a903046</a>
- Yergensen, B. (2023). Resistive reviews and early cancel culture: Delegitimation and *The Chronicles of Narnia*. *Atlantic Journal of Communication*, *32*(5), 1-13. https://doi.org/10.1080/15456870.2023.2226786
- Yergensen, B. (2023). The devil as doppelganger: Instinctual faith and the exhausted rant of evil in *Last Days in the Desert. Journal of Religion, Film & Media*, 9(1), 157-171. https://doi.org/10.25364/05.9:2023.1.8
- Yergensen, B. (2023). Competition on the origins of life and the scientific oratory tradition: Polarizing evolution and its instinctual faith in *Prometheus. New Explorations: Studies in Culture & Communication*, 3(1), 1-23. <a href="https://doi.org/10.7202/1097590ar">https://doi.org/10.7202/1097590ar</a>
- Yergensen, B. (2023). The aesthetic pragmatism of M. Night Shyamalan: Rhetorical interludes as cinematic structure. *Americana: The Journal of American Popular Culture, 1900-Present, 22*(1). <a href="https://americanpopularculture.com/journal/articles/spring\_2023/yergensen.htm">https://americanpopularculture.com/journal/articles/spring\_2023/yergensen.htm</a>
- Yergensen, B., & Church, S. H. (2023). The rhetorical interlude in Alfonso Cuarón's *Gravity*: Suggesting a model for examining rhetorical discourse in film. *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*, 10(1), 6-20. <a href="http://journaldialogue.org/issues/v10-issue-1/the-rhetorical-interlude-in-alfonso-cuarons-gravity-suggesting-a-model-for-examining-rhetorical-discourse-in-film/">http://journaldialogue.org/issues/v10-issue-1/the-rhetorical-interlude-in-alfonso-cuarons-gravity-suggesting-a-model-for-examining-rhetorical-discourse-in-film/</a> (Lead article)
- Yergensen, B. (2023). The diversified senex of science and the digital turn: *Star Wars, The Matrix*, and the wisdom of Neil deGrasse Tyson. *The Northwest Journal of Communication*, 50(1), 137-164.
- Yergensen, B. (2023). Ideological window dressing: Advertising Superman cinema for religious audience in post 9/11 America. *Utah Journal of Communication*, *I*(1), 18-27. <a href="https://doi.org/10.5281/zenodo.7796439">https://doi.org/10.5281/zenodo.7796439</a>
- Yergensen, B. (2022). From sexuality to history: Dracula's means of control in Elizabeth Kostova's *The Historian*. *Studies in Popular Culture*, *44*(1), 87-101. https://www.jstor.org/stable/27204057
- Church, S. H., Halverson, A., & Yergensen, B. (2022). Music technologies and

- AirPods: Adorno as media ecologist. *Explorations in Media Ecology*, 21(2), 251-269. <a href="https://doi.org/10.1386/eme\_00132\_1">https://doi.org/10.1386/eme\_00132\_1</a>
- Yergensen, B., & Church, S. H. (2022). The rhetorical interlude as foreshadow and strategy: *The 'Burbs* and defeating horror villains at the end of the Cold War. *Popular Culture Studies Journal*, *10*(1), 278-294. <a href="https://www.mpcaaca.org/pcsj-volume-10-number-1">https://www.mpcaaca.org/pcsj-volume-10-number-1</a>
- Yergensen, B. (2022). Enraptured by nature's fury in *The Day After Tomorrow*: Deleuze's movement-image and the George W. Bush era of global warming denial. *Journal of Visual Political Communication*, 8(1), 67-86. <a href="https://doi.org/10.1386/jvpc\_00012\_1">https://doi.org/10.1386/jvpc\_00012\_1</a>
- Yergensen, B. (2022). Coronation in physics: String theory and the pursuit of the Theory of Everything. *Journal of Religion & Society, 24*(1), 1-13. <a href="https://cdr.creighton.edu/server/api/core/bitstreams/21ffc582-dc99-4d46-9310-a7780468bc0a/content">https://cdr.creighton.edu/server/api/core/bitstreams/21ffc582-dc99-4d46-9310-a7780468bc0a/content</a>
- Yergensen, B. (2021). Pursuing a rational religion: Vernacular science rhetoric as the link between humanity and God in Enlightenment Europe. *The Northwest Journal of Communication*, 49(1), 9-34. (**Lead article**)
- Yergensen, B. (2021). The Holy Grail of physics: Division and unification in the string theory movement. *The Midwest Quarterly*, 63(1), 24-36. <a href="https://go.gale.com/ps/i.do?p=LitRC&u=anon~7af1415f&id=GALE%7CA68114322">https://go.gale.com/ps/i.do?p=LitRC&u=anon~7af1415f&id=GALE%7CA68114322</a> 9&v=2.1&it=r&sid=bookmark-LitRC&asid=b3d4571e
- Yergensen, B. (2007). The rhetorical interlude: Examining key film speeches in cultural/historical context. *Journal of the Communication, Speech & Theatre Association of North Dakota*, 20(1), 21-29.
- Yergensen, B. (2006). Cultural interpretations of fantasy film: *The Lord of the Rings* as Christian 'equipment for living.' *Ohio Communication Journal*, 44(1), 151-171.

### **Book Chapters**

- Yergensen, B (2015). The need for communicative wisdom in an age of workplace democracy. In K. Vaidya (Ed.) *Communication for the curious: Why study communication?* Canberra: Curious Academic Publishing.
- Yergensen, B. (2009). Exploring science as salvation in apocalyptic films. In K.

Hart, & A. Holba (Eds.), *Media and the apocalypse* (pp. 153-166). New York: Peter Lang Publishing.

# Published Poetry

Yergensen, B. (2025). A beautiful haunting. *Academy of the Heart and Mind*. <a href="https://academyoftheheartandmind.com/2025/01/18/a-beautiful-haunting/?fbclid=IwY2xjawH8jWtleHRuA2FlbQIxMQABHZjef2\_LeBOmrRz6nkyA2rivn1q5a-gTkGwrCFCMLDgS7ROR42ghvODtg\_aem\_avB3OPSyRrbyMKiO3qJEMA">https://academyoftheheartandmind.com/2025/01/18/a-beautiful-haunting/?fbclid=IwY2xjawH8jWtleHRuA2FlbQIxMQABHZjef2\_LeBOmrRz6nkyA2rivn1q5a-gTkGwrCFCMLDgS7ROR42ghvODtg\_aem\_avB3OPSyRrbyMKiO3qJEMA</a>

Yergensen, B. (2025). Stories change paths. *Bewildering Stories*, 23(1077). <a href="http://www.bewilderingstories.com/issue1077/stories\_change\_paths.html?">http://www.bewilderingstories.com/issue1077/stories\_change\_paths.html?</a> <a href="mailto:fbclid=IwY2xjawIEmjJleHRuA2FlbQIxMQABHTjIB47\_w-JyuGfJpoWYTSs83m0hi3535MYZlppEEokLiee3MHzisV09BQ\_aem\_wmiVdcWQLdhvilmQ6xjS6A">http://www.bewilderingstories.com/issue1077/stories\_change\_paths.html?</a> <a href="mailto:fbclid=IwY2xjawIEmjJleHRuA2FlbQIxMQABHTjIB47\_w-JyuGfJpoWYTSs83m0hi3535MYZlppEEokLiee3MHzisV09BQ\_aem\_wmiVdcWQLdhvilmQ6xjS6A">http://www.bewilderingstories.com/issue1077/stories\_change\_paths.html?</a> <a href="mailto:fbclid=IwY2xjawIEmjJleHRuA2FlbQIxMQABHTjIB47\_w-JyuGfJpoWYTSs83m0hi3535MYZlppEEokLiee3MHzisV09BQ\_aem\_wmiVdcWQLdhvilmQ6xjS6A">http://www.bewilderingstories.com/issue1077/stories\_change\_paths.html?</a>

Yergensen, B. (2025). The autumn breeze of 97. Submitted to 32 Poems.

Yergensen, B. (2025). The final parable. Submitted to *The North American Anglican*.

Yergensen, B. (2025). Timestamps. Submitted to *The Calendula Review: A Journal of Narrative Medicine*.

### Awards and Recognitions

#### Faculty Recognition Award

Spring 2020

BYU-Hawaii Faculty of Arts & Letters for excellence in teaching and service

#### Distinguished Service Award

2018

Utah Tech University—competitive, annual campus-wide award (awarded in 2018 for excellence in changes implemented while chairing the Provost's Office University Curriculum Committee)

#### Teacher of the Year

2015-16

Utah Tech University Division of Communication

#### Second Miler Award

2013

Boy Scouts of America award for fundraising leadership

Teacher of the Year Finalist  Utah Tech University annual campus-wide competition	2010-11
Top Paper Association for the Rhetoric of Science and Technology, National Communication Association	2011
Recognition for Contributions to Students University of Nebraska—Lincoln Teaching Council and UNL Parents' Association	2009
2nd Place, Martin Luther King Jr. Day Essay University of Nebraska—Lincoln campus-wide competition	2008
Favorite Professor Luncheon Recognition Eastern Illinois University Student Affairs	2005
Top 3 Student Paper  Media Studies Division, Central States Communication Association Conference	2005
Distinguished Graduate Student Award Eastern Illinois University Graduate School	2005
Outstanding Graduate Student Award  Eastern Illinois University Department of Communication	2005
Highlighted Service Graduate Thesis and Project Committees	
Jennifer Worley  "Lyrical Content of Formulary Country music: The Grassroots Spin-off Texas Red Dirt Music"  Department of Communication	Fall 2024
Pamelia Adams  "An Ethnographic Reflection on the Rhetoric of Martin Luther King, Jr."  Department of Communication	Summer 2024
Jhonniece Meeks	Spring 2024

"Enhancing Graduate Employability through Work-Integrated Learning: Practical Strategies and Best Practices"

Department of Communication

Mark Griffin Spring 2024

> "Inoculant to Influence: Kenneth Burke and Walter Fisher's Rhetorical Theories as a Framework for Engaging in Forms of Critical Citizenship" Department of English

Kelley Connor Fall 2023

> "Artificial Intelligence in Departments of Communication"

Department of Communication

# **Campus**

## Search Chair, Literature and Languages Department Chair

UT-Tyler College of Arts and Sciences Summer 2024

**Degree Completion BAAS Advisory Committee** Summer 2024-Present

UT Tyler Office of the Provost

Fellow, Quality Enhancement Plan Fall 2023-Spr. 2025

UT-Tyler Office of the Provost

**Search Committee Member** Spring 2024

Art Department Chair Search Committee, UT-Tyler

**Faculty Trainer** June 2023

> Rank and Promotion Interfolio Software, UT-Tyler Chairs' Council

**Provosts' Office Interfolio Migration Taskforce** Jan. 2023-June 2023

UT-Tyler consolidation and migration of tenure and rank evaluation systems into Interfolio software

**Presenter**, UT-Tyler Graduate School Recruitment June 2023

UT-Tyler Communication M.A. Production

Presenter

#### **UT-Tyler Chairs' Council**

August 2022-Present

UT-Tyler monthly chairs' meeting dedicated to faculty, student, and staff leadership needs.

**University Council** 

August 2022-Present

UT-Tyler monthly executive meeting dedicated to university events, data, and upcoming events.

**Tenure and Promotion Review Committee** 

August 2022-Present

UT-Tyler College of Arts and Sciences

**Riter Professorship Evaluation Committee** 

UT-Tyler College of Arts & Sciences

Fall 2023

**Curriculum Evaluation Committee** 

Fall 2023-Spr. 2024

UT-Tyler Quality Enhancement Plan College of

Arts and Sciences

**Assessment Committee** Fall 2022-Present

**UT-Tyler Department of Communication** 

**Recorded Presenter** November 2022

UT-Tyler First Generation Student Media Campaign

**Colloquium Presenter** September 8, 2022

UT-Tyler Department of Communication Research Colloquium, "Theodor Adorno's Negative

Dialectics and Horror Aesthetic: Unsettling Endings

as Cinematic Quality."

Presenter, Freshmen Orientation July 29, 2022

**UT-Tyler College of Arts** 

**Presenter, Freshman Orientation** July 22, 2022

UT-Tyler College of Arts and Sciences

Pedagogy Trainer March 2022

BYU-Hawaii Center for Learning and Teaching, "Reactive Simulation Learning: Turing Your Classroom into a Courtroom, and the Case of

Propaganda in Simpleville."

**Reviewer, Undergraduate Research Proposal** Winter 2022

BYU-Hawaii College of Arts & Letters

Moderator, Research Conference March 31, 2022

BYU-Hawaii Undergraduate Panel, "Representing Culture: Narrative Depictions of Cultural Identity."

# **Internship Coordinator**

May 2018-June 2022

BYU-Hawaii Communication, Media and Culture Program

### **Panelist, National Endowment for the Humanities**

May-June 2020

Media & Technology Fellowships Area, evaluation and designation of \$4.6 million in research grants

### **Search Committee Member**

Spring-Winter 2021

BYU-Hawaii Library Faculty

#### **Asia Pacific Conference Committee**

Fall 2018-Spr. 2020

BYU-Hawaii Arts and Letters Campus Representative

# Discipline

Reviewer

Summer 2023-Present

Journal of Religion, Film, and Media

### Journal Editorial Board

March 2023-Present

New Explorations: Studies in Communication & Culture

#### **Journal Editorial Board**

March 2023-Present

Utah Journal of Communication

#### Reviewer

June 2018-Present

Northwest Journal of Communication

### **Community**

# Speaker, East Texas Leadership Summit

April 19, 2024

"Understanding and Using Artificial Intelligence: Challenges and Opportunities," Tyler, TX.

# **Podcast Guest**

July 28, 2023

UT Tyler Radio/KVUT Podcast Guest, "Understanding the Potential Impact of Artificial Intelligence on Communication and Media," <a href="https://kvut.org/130875/2023/07/28/brent-">https://kvut.org/130875/2023/07/28/brent-</a>

<u>yergensen-understanding-the-potential-impact-of-</u>ai-on-communication-and-media/.

### Podcast Guest October 22, 2020

BYU-Hawaii Student Podcast, DT Talks episode, "Get to Know Your Professor," <a href="https://www.buzzsprout.com/1132784/episodes/6025180">https://www.buzzsprout.com/1132784/episodes/6025180</a>

# **Youth Sports Coach**

2010-2015

Coached youth baseball, basketball, and football in Ivins, UT, focusing on skill development, teamwork, and sportsmanship.

#### Conference Presentations

(Papers marked with an \* were competitively selected)

- \*Yergensen, B. (2023, April). Sovereignty, Brexit, and Dunkirk: Winston Churchill's "Fight Them on the Beaches" speech as public memory.

  Popular Culture Association Communication & Digital Culture Area, San Antonio.
- \*Yergensen, B. (2022, April). Competition on the origins of life and the American scientific oratory tradition: Hypermasculine evolution and instinctual faith in Prometheus. Popular Culture Association Religion and Culture Area. Virtual.
- \*Yergensen, B. (2020, February). *Keen on the killer: The 'Burbs and interlude as warning*. Southwest Popular/American Culture Association, Albuquerque.
- Yergensen, B. (2020, February). Panelist, The Shining, *on its 40<sup>th</sup> anniversary*. Southwest Popular/American Culture Association, Albuquerque.
- \*Church, S. H., Yergensen, B., & Granata, P. (2019, June). *Music and AirPods: Adorno as media ecologist.* Media Ecology Association, Toronto.
- \*Yergensen, B. (2017, April). Evil's desire: Dracula, Lacan, and rationality in postmodern culture. *Popular Culture Association Vampire in Literature, Culture, and Film Division*. San Diego, CA.
- \*Yergensen, B. (2016, November). Negative dialectics, the currant bush, and

- mediated theology as non-representation. *Latter-day Saint Media Studies Symposium*, Laie, HI.
- \*Yergensen, B. (2016, March). Complicating the hero's quest: Father's absence and aid in the supernatural television drama. *Popular Culture Association Men and Men's Studies Division*, Seattle, WA.
- \*Yergensen, B. (2014, April). Understanding vernacular science through the Plato-Aristotle debate: The case of invention and translation. *Northwest Communication Association Rhetorical Theory and Criticism Division*, Coeur d'Alene, ID.
- \*Yergensen, B. (2014, April). Creating the political conscience: Extending Murray Edelman's ideas on the nature of political news. *Northwest Communication Association Media Studies Division*, Coeur d'Alene, ID.
- Yergensen, B, (2013, February). Adorno's Negative Dialectics: His purpose and method. Western States Communication Association Communication Theory and Research Division. Reno, NV.
- \*Yergensen, B. (2011, November). The holy grail of physics: String theory and the pursuit of unification. *National Communication Association Association for the Rhetoric of Science and Technology*, New Orleans, LA. **Top Paper**
- \*Yergensen, B. (2011, February). Emphasizing division, establishing guilt:

  Creating the symptom in the string theory movement. *Western States Communication Association Rhetoric and Public Address Interest Group*.

  Monterey, CA.
- \*Yergensen, B. (2009, November). Popularization of science and the string theory movement. *National Communication Association Research in Progress Round Table*. Chicago, IL.
- \*Yergensen, B. (2009, April). Environmental rapture: Deleuze's movementimage amidst environmentalism's prophesied catastrophe. *Central States Communication Association Graduate Caucus*. St. Louis, MO.
- \*Yergensen, B. (2009, April). "The question of Burke's ethics" revisited: Burkean

- Marxism and the critique of materiality. *Central States Communication Association Kenneth Burke Society*, St. Louis, MO.
- \*Yergensen, B. (2009, April). The international council for science [union]: A case study of the organizational communication of globalizing science. Central States Communication Association Organizational and Professional Communication Division, St. Louis, MO.
- \*Yergensen, B. (2008, November). Scientizing criticism: The "abuse of casuistry" and contradictory organizational discourses of the childcare action project. Association for the Rhetoric of Science and Technology, San Diego, CA.
- \*Yergensen, B. (2008, November). "Rational religion": Popular science literature as the cognitive link between mankind and God in enlightenment Europe. *American Society for the History of Rhetoric Symposium*. San Diego, CA.
- \*Yergensen, B. (2008, January). The Hero is But Welcome on Troubled [Minds]': Martin Luther King, Jr.'s Philosophy and the Challenge of Mental Transformation. *University of Nebraska—Lincoln Martin Luther King Essay Contest*. Lincoln, NE.
- \*Yergensen, B. (2007, November). I have an epiphany! The sexist structure of problem solving heroes in Shyamalan's plot twisting supernatural thrillers. *National Communication Association Semiotics Division*, Chicago, IL.
- Yergensen, B. (2007, November). Cinematic scripture: Ethical crisis in using fantasy as equipment for militant ideology. *National Communication Association Kenneth Burke Society*, Chicago, IL.
- Yergensen, B. (2007, November). Christian window dressing: Advertising secular movies for the religious audience. *National Communication Association American Studies Division*, Chicago, IL.
- \*Yergensen, B. (2006, November). The wise old man: Diversifying the archetype in science fiction. *National Communication Association Association for Psychoanalysis*. San Antonio, TX.
- \*Yergensen, B. (2006, April). The holistic hero: The new rhetoric of heroism found in *Spider-Man 2. Central States Communication Association Media Studies Competitive Paper Division*, Indianapolis, IN.

- \*Yergensen, B. (2006, April). 'Ringing' America, Iraq, and terrorists: Using Burke to discover equipment for (argu)ing. *Central States Communication Association Kenneth Burke Society Competitive Paper Division*, Indianapolis, IN.
- \*Yergensen, B. (2006, April). New mediums in researching the sublime and the fascination of horror film. *Central States Communication Association Rhetorical Theory and Criticism Division*, Indianapolis, IN.
- \*Yergensen, B. (2005, April). Samwise Gamgee's structure and word choice in *The Two Towers. Central States Communication Association Media Studies Division*, Kansas City, MO. **Top 3 Student Paper**
- \*Yergensen, B. (2005, April). A Beautiful Mind, dramatism, and relationships.

  Central States Communication Association Kenneth Burke Division,

  Kansas City, MO.
- \*Yergensen, B. (2005, April). Effective lecturing in the communication classroom. *Central States Communication Association Communication Education Division*, Kansas City, MO.
- \*Yergensen, B. Jesuit education and the rhetorical tradition. Paper accepted at the 2004 American Society for the History of Rhetoric Conference, Chicago, IL.
- \*Yergensen, B. (2004, April). A look at the rhetoric of Adolf Hitler through the lens of Ciceronian style. *Northwest Communication Association Rhetorical Theory and Criticism Division*, Coeur D' Alene, ID.
- \*Yergensen, B. (2004, April). To be or not to be? That is America's question.

  Northwest Communication Association Rhetorical Theory and Criticism Division, Coeur D' Alene, ID.
- \*Yergensen, B. (2003, April). The Jesuits and their contribution to rhetorical theory. *Northwest Communication Association Rhetorical Theory and Criticism Division*, Coeur D' Alene, ID.

(UTT=UT-Tyler, BYUH=BYU-Hawaii, UTU=Utah Tech University, UNL=University of Nebraska-Lincoln, EIU=Eastern Illinois University)

#### Communication Praxis Courses

### Public Speaking (UTT, UTU, EIU)

Practice in speech analysis, planning, and delivery techniques.

### Business and Professional Communication (UNL)

Practice speaking in business settings with focus on negotiation, interaction, and public presentation skills.

### Persuasion (UTU)

Practice using classical and contemporary persuasion techniques for professional presentations.

# Fundamentals of Human Communication (UTT, UNL)

Practice communicating clearly and professionally in business, public, and interpersonal settings.

### Critical Thinking and Communication (UTU)

Application and analysis of debate and argumentation techniques.

# Voice and Civility in Public Discourse (UTU)

Practice advocating in an ethical and effective manner on social issues.

#### Communication Principles of Mentorship (UTU)

Study and practice of interpersonal leadership, coaching, and decision-making techniques.

# Leadership and High Performance Teams (UTU)

Practice directing organizations with focus on collaborative planning and personnel motivation techniques.

### Communication and Conflict (BYUH, UTU)

Exercise in mediating, brainstorming, and applying resolution techniques in conflicting situations.

## Organizational Communication (BYUH)

Exercises in navigating organizational dynamics, problem solving, and representing organizations.

# Interpersonal Communication (UTU)

Practice applying effective interpersonal sensitivity and listening skills.

### Small Group Communication (UTU)

Practice participating in group development, team culture, and professional problem solving.

#### Communication and Culture Courses

# *Introduction to Communication* (UTT, UNL)

Introduction to Communication disciplines and theories.

# Organizational Communication (graduate level, UTT)

Graduate level survey of Organizational Communication theory and research.

# Communication Research Methods (graduate level, UTT)

Graduate level exploration of social scientific and interpretive research methods.

#### *Issues in Global Communication* (BYUH)

Exploration of global media, and economic and cultural conflicts.

### Communication and Popular Culture (BYUH)

Study of social and critical theories applied to popular culture.

#### *Intercultural Communication* (UTU)

Study of cultural traditions, communication styles, and histories.

# Media and Society (BYUH, UTU)

Overview of media history, technological developments, and effects on society.

#### *Introduction to Public Discourse* (UNL)

Study of key figures and events in oratorical history.

### Rhetoric and Public Communication (UTU)

Exploration of the history, theories, and role of rhetoric in culture.

### Rhetorical Analysis (UTU)

The study and application of rhetorical analysis theories in contemporary media.

# Communication and Contemporary Public Discourse (UTU)

Study of contemporary issues focusing on journalistic and narrative styles of media coverage.

### Senior Seminar (BYUH, UTU)

Student-chosen capstone projects in applied and research contexts.

# Communication Research (UTU)

Study of the paradigms and theorists in the history of the Communication discipline.

# Directed Study: Social Theory (UTU)

Study of European philosophy in historical and contemporary communication contexts, with particular focus on the Frankfurt and Birmingham schools, and postmodernism.