

Anita Brown

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Curriculum Vitae

Education

MS, Human Resources, University of Texas at Tyler
Tyler, Texas, 2020

MA, Communication, University of Texas at Tyler
Tyler, Texas, 2017

BA, Mass Communication – Public Relations, University of Texas at Tyler
Tyler, Texas, 2015

AA, Government, Tyler Junior College
Tyler, Texas, 2012

Experience

2020 – Present: Lecturer, Department of Communication
University of Texas at Tyler – Tyler, Texas

2020 – 2021: Technical Director, KVUT
University of Texas at Tyler – Tyler, Texas

2017 – 2020: Visiting Lecturer, Department of Communication
University of Texas at Tyler - Tyler, Texas

2015 - 2017: Graduate Teaching Assistant, Department of Communication
University of Texas at Tyler - Tyler, Texas

2014 – 2015: Mass Communication Lab Assistant, Department of Communication
University of Texas at Tyler - Tyler, Texas

2013 – 2014: Telecommunications Specialist
Best Buy Inc. - Tyler, Texas

2009 – 2012: Public Relations/Merchandising Associate
Verizon Wireless - Tyler, Texas

2006 – 2009: Photographer & Printing Specialist
MotoPhoto - Tyler, Texas

2003 – 2009: Image and Design Associate
Walmart Photo Labs – Tyler, Texas

Courses Taught

MCOM 2307 – Mass Media and Society
MCOM 2313 – Introduction to Multimedia Production
MCOM 2375 – Introduction to Public Relations
MCOM 3318 – Media Law and Ethics
MCOM 3350 – Video Production
MCOM 3360 – Photojournalism
MCOM 3365 – Digital Photography
MCOM 3390 – Mass Communication Theory
MCOM 3395 – Writing for PR and Advertising
MCOM 4325 – PR Campaigns
CMST 3345 – Crisis Communication

University Service

College of Arts and Sciences Curriculum Committee
University of Texas at Tyler
2021 – Present

Student Organization Advisor, Communication Club
University of Texas at Tyler
2018 – Present

Chair/Communication Department Liaison, Student Media Advisory Board
University of Texas at Tyler
2018 – 2021

Member, Search Committee – Associate Professor Mass Communication/Multimedia Journalism
University of Texas at Tyler
2018

Major Advisor, Mass Communication and Speech Communication Programs
University of Texas at Tyler
2016 – Present

Conference Presentations

The K-Pop Experience: Can Narrative in International Music Videos Connect Cultures?
Southern States Communication Association National Conference
April 4 – 8, 2018

Professional Memberships

Southern States Communication Association
2018 – Present

Additional Experience, Training, and Education

2003 - present: Freelance photographer

2012 - present: Freelance public relations specialist

2015 - present: Video production & public relations (contract/remote)
Leadership Henderson, Chamber of Commerce, Henderson, Texas

2017: Editor and researcher, *Hebron Farm*, by Emory Lane
Fiction novel inspired by true events, non-published

2015: Maya Research Program
Student researcher - archeological research project, Blue Creek, Belize

2015: Public relations service - learning project
Therapet Foundation - public relations campaign
Account Executive

2012 – 2021: Researcher and public relations assistant (contract/remote)
David Brown, author

2012: Photo restoration and public relations, *Gone at 3:17*, by David M. Brown
Literary journalism book about the 1937 London, Texas school explosion