Fall 20204 Course Syllabus
Consumer Health

Course Number: ALHS 3352.060
Credits: 3 Hours
Days/Hours of Class: No meeting day/time
Office hours: By appointment through Zoom

INSTRUCTOR INFORMATION
Name and Title: Sarah Alexander, M.S.
Email Address: sarahalexander@uttyler.edu

COMMUNICATION WITH INSTRUCTOR
You may contact me via the messaging feature in Canvas, which will automatically forward to my email. I will utilize Canvas and email to contact you throughout the semester. I will post updates and send important information about assignments and schedule changes through **Canvas Announcements. Important: You must check your email, Canvas messages, and Canvas Announcements frequently.**

REQUIRED TEXTBOOK: Linda Baily Synovitz, Karl L. Larson, (2020). Consumer Health and Integrative Medicine. (2nd Edition). Jones and Bartlett Learning.
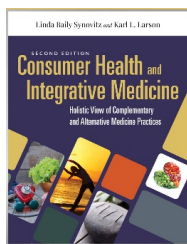
COURSE DESCRIPTION:
Study of health services and products from a consumer perspective. Methods of critical analysis are used to evaluate the credibility of claims made in the marketplace and by the government. Consumer protection and rights, marketing, science, public agenda setting, and special interest groups are studied, to develop critical health consumers.

METHOD OF INSTRUCTION
This is an online course with no required meeting days/times. You are required to complete all assignments online using a platform called, CANVAS. Student learning experiences include but are not limited to: a) reading assigned textbook b) completion of online quizzes and exams and c) necessary communication with the instructor.

QUIZZES: This course will have weekly, timed, multiple-choice quizzes over the assigned chapters. Do NOT collaborate with other students on quizzes. Cheating will not be tolerated.

EXAMS: This course will have a midterm and final exam. The exams will be timed, and you will get results back immediately upon completion. There will be no make-up exam opportunities or late submissions.

GRADING

1. Quizzes (60%) (Exams 40%)
2. Grading
   A= 90-100%
   B=80-89
   C=70-79
   D=60-69
   F=59 and below

COURSE CALENDAR

To view the course schedule, you may go to Canvas and find the course Calendar, located on the far-right menu. I reserve the right to modify this syllabus or course schedule at any time. If there are any changes or modifications, you will be notified promptly via canvas announcement. You are responsible for paying **attention to announcements** as well as checking your canvas inbox/student email; It is crucial to your success in the course.

TECHNICAL SUPPORT

If you have technical difficulties and need help, UT Tyler's IT Support department provides technical support for this course. **To reach IT Support** you can email itsupport@uttyler.edu, or call (903) 565-5555 during business hours. Please note, they are not available 24/7. **For Canvas support,** click the Help button on the Global Navigation menu to the left to reach support via phone, online chat, or email. Canvas support is available **24/7** but is rarely helpful. Submit your video projects early to avoid technical issues and late penalties.

ARTIFICIAL INTELLIGENCE

UT Tyler is committed to exploring and using artificial intelligence (AI) tools as appropriate for the discipline and task undertaken. We encourage discussing AI tools' ethical, societal, philosophical, and disciplinary implications. All uses of AI should be acknowledged as this aligns with our commitment to honor and integrity, as noted in UT Tyler's Honor Code. Faculty and students must not use protected information, data, or copyrighted materials when using any AI tool. Additionally, users should be aware that AI tools rely on predictive models to generate content that may appear correct but is sometimes shown to be incomplete, inaccurate, taken without attribution from other sources, and/or biased. Consequently, an AI tool should not be considered a substitute for traditional approaches to research. You are ultimately responsible for the quality and content of the information you submit. Misusing AI tools that violate the guidelines specified for this course (see below) is considered a breach of academic integrity. The student will be subject to disciplinary actions as outlined in UT Tyler's Academic Integrity Policy.

> **For this course**, I expect all work students submit for this course to be their own. I have carefully designed all assignments to support your learning. Doing your own work, without human or artificial intelligence assistance, is best for your efforts in mastering course learning objectives. For this course, I expressly forbid using ChatGPT or any other artificial intelligence (AI) tools for any stages of the work process, including brainstorming. Deviations from these guidelines will be considered a violation of UT Tyler's Honor Code and academic honesty values.