



## **Mission, Vision, and Strategic Road Map, Fall 2024 Onwards**

### **CEP Mission**

The mission of the CEP is to prepare competent and passionate professionals in the fields of education, psychology, and counseling; to advance knowledge and expertise; and to impact these fields locally, regionally, nationally, and internationally.

### **CEP Vision**

The CEP will be a global leader in responding to needs in the fields of education, psychology, and counseling, with a focus on the East Texas region, by creating innovative academic and scholarly pathways and partnerships.

### **CEP Themes (based on the UT Tyler *Rise as ONE* Strategic Plan)**

#### **Enrich the student experience**

##### **a. Goals**

- i. Increase visibility and availability of opportunities for students in the College including but not limited to student organizations, research experiences, and career resources and development opportunities
- ii. Increase the visibility of and collaboration with the University Academy as a “lab school” within the College, including UT Tyler student opportunities for involvement in education, counseling, and psychology
- iii. Increase availability of the CEP Mentor Center to all interested students to provide holistic academic and student success supports
- iv. Recruit and retain faculty, staff, and students from all backgrounds
- v. Increase FTIC and transfer student engagement in the “Thriving in CEP” orientation course (CEPG 1000)
- vi. Improve shared student social spaces for students to gather within the College

#### **2. Elevate economic opportunity and social mobility for our students**

##### **a. Goals**

- i. Increase enrollment strategically in programs with potential to grow in combination with increasing resources to support and sustain growth. Develop new programs and certificate offerings strategically in areas with demand
- ii. Support faculty in evaluating existing degree programs for innovation and continued relevance
- iii. Expand marketing of programs and opportunities for students
- iv. Support an online core that supports CEP majors, in collaboration with other units on campus

- v. Increase dual credit offerings for University Academy students, in collaboration with other units on campus

### **3. Partner and collaborate in service to our community**

#### **a. Goals**

- i. Expand the East Texas Research Center's (and other centers') connection to the community
- ii. Obtain resources and funding for a new, fully staffed community mental health clinic
- iii. Survey stakeholders, including the broader community, regarding needs for new degree programs, training, and services
- iv. Design and deliver programs to address specific needs in our region, such as programs to accelerate and increase the number of new certified teachers
- v. Offer more continuing education opportunities in line with need and demand

### **4. Ensure sustainability and foster accountability**

#### **a. Goals**

- i. Develop a School of Education and University Academy shared facility to house the laboratory school and educator preparation, including custom spaces for field/clinical teaching
- ii. Promote a culture of continuous improvement, innovation, and growth within the College. Promote strategies to increase work-life balance in students, staff, and faculty
- iii. Evaluate staff workload for equity and compensation
- iv. Continue to support the growth of the UA

### **5. Advance excellence in teaching and research**

#### **a. Goals**

- i. Increase staff and faculty in proportion to growth in enrollment, retention, and research
- ii. Increase visibility and availability of professional development opportunities for staff and faculty
- iii. Increase availability of philanthropic support (e.g., scholarships and endowed professorships, awards for employees) within the College
- iv. Increase availability of support for research infrastructure within the College, including spaces for research
- v. Increase positive communication with all stakeholders: students, staff, faculty, administration, community