



Soules College of Business
BLAW 3301-062 (Fall 2024)
Business Law and Social Responsibility

COURSE SYLLABUS (Revised 08.26.2024)

COURSE INFORMATION

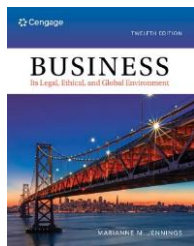
Course Title: Business Law and Social Responsibility
Course Number: BLAW 3301.062 (80709)
Credit Hours: 3
Classroom: Online Delivery. This course will be presented as an *asynchronous* online course. *Note: asynchronous instruction takes place when the instructor posts recorded lectures and makes assignments that students will then complete on their own schedules, subject to deadlines imposed by the instructor.* There may be a couple of times during the course where you are invited to join live sessions in Zoom, where important information may be presented by me and you will have an opportunity to ask questions. But I understand that because of work and other scheduling conflicts, you may not be available for these live sessions--I will record them and make them available.

INSTRUCTOR

Instructor: Kevin T. White, Assistant Professor of Business Law
Phone: (903) 565-6568
Email: kevinwhite@uttyler.edu
Office: COB 350.16
Office Hours: Because this is an online class, there are no set office hours. But I am always available for a phone or Zoom office visit—please reach out to me by email or through the Canvas messaging platform.
Communication: Email is the best way to contact me, but you can also communicate with me through Canvas. Or come by my office during office hours.

COURSE MATERIALS

Required Textbook *Business: Its Legal, Ethical, and Global Environment* (12th Edition)
by Marianne M. Jennings (Cengage 2022)
with Online Learning Platform—MindTap

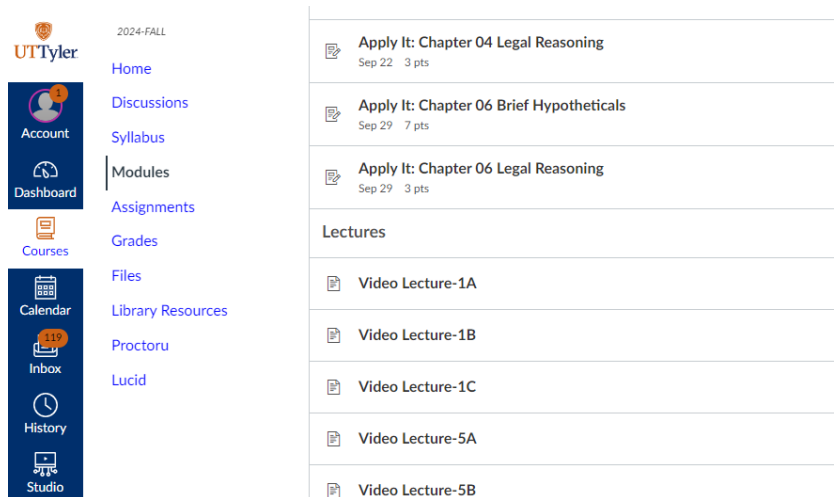


ISBN-13: 9780357447642

Important! Many of the graded exercises in the course are through Cengage's MindTap Platform, so you must purchase the version of the book that comes with MindTap. We have negotiated a special low price (\$79.30) with Cengage for the MindTap-bundled textbook. More details will be provided.

Supplemental Materials I may also assign or distribute supplemental materials, which may include cases, statutes, administrative regulations, articles or excerpts from periodicals. **CHECK CANVAS** frequently for additional readings. I may also point you to some outside links for other materials or information of interest. Don't worry--you don't have to memorize the information in the supplemental materials. But chances are, if you ignore the supplemental materials, you won't get as much out of this course.

Lecture Videos I have posted or will post in Canvas recorded lectures for most if not all of the material covered in this course. The best way to find it is by Module. Go into the Module you are in and scroll down to "Lectures". There you will find links to the lectures. The lectures correspond to the chapter in the textbook. So, Lecture-1A is the first recording for chapter 1 material, Lecture-1B is the second, and so on.



CANVAS & PATRIOT MAIL

Announcements, notifications, assignments, due dates, supplemental materials, class updates, changes in the course schedule, grades and more will be posted on or accessible through Canvas. Additional notifications will be sent to your Patriot email address. **You are expected to regularly check Canvas and your Patriot email for notifications about this class.**

COURSE OVERVIEW/LEARNING OUTCOMES

- A. Course Overview. Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.
- B. Topics Covered. By the end of the course, it is expected that you will understand how the law (in the various legal areas we will cover) impacts individuals, organizations, and society. You will be able to use analytical and critical problem solving skills to apply the legal concepts you learn in this course to a myriad of fact situations. Broadly speaking, some of the areas of the law we will look at include:

- The American Legal System
- Business and the Constitution
- Ethics in Business
- The Judicial System
- Alternative Dispute Resolution and Litigation
- Administrative Law and Agencies
- Business Torts

- Business Crimes
- Competition and Antitrust Law
- Intellectual Property Law
- Business Forms and Structure
- Securities Law
- Agency Law
- Employment Law
- Employment Discrimination
- Formation of Contracts
- Contract Performance, Breach, and Remedies

REQUIRED WORK

- A. **Examinations.** There will be three (3) exams, including the final exam. None of the exams will be cumulative, meaning they will only cover material presented in that module. The exams will be made up of multiple choice and true/false questions. Each of the exams is worth 225 points, and together, the exams are worth 675 points, or 67.5% of your grade. *The exams must be taken during the date windows specified in the Course Schedule.* If, due to illness or other compelling reasons beyond your control, you are unable to take an exam during the specified time, you should contact me (in advance if possible) to make other arrangements for taking the exam.

Online Exam Proctoring with ProctorU

To ensure academic honesty, this course will utilize the ProctorU platform to proctor your online exams.

What is ProctorU?

ProctorU is a platform that is partnered with UTTyler to help you take an exam online while ensuring academic integrity is upheld. Using this platform allows you the convenience of testing from home 24/7, 365 days a year.

What are the Requirements?

Don't wait until test day!!! Please review carefully the instructions available at

<https://www.utt Tyler.edu/offices/digital-learning/proctoru-resources/>

- Please make sure you are using the current version of Chrome or Firefox and download the ProctorU extension available download the ProctorU extension available at <http://bit.ly/proctorochrome> or <https://www.proctoru.com/firefox>.
- In order to use ProctorU, you will need the following:
 - High-speed Internet connection
 - Webcam (internal or external)
 - Windows, Mac, or Chrome Operating System
 - Up-to-date Chrome or Firefox browser and ProctorU extension installed (see above)
 - Valid photo ID
 - Quiet environment to take your assessment
- You will need to create a ProctorU account and install the ProctorU extension before attempting any assessment.
- The exams are CLOSED BOOK, meaning you will not be allowed to reference your textbook, notes, or anything else while taking the exam.
- During your exam you are not permitted to leave the computer (bathroom breaks, etc.), you must

take the exam in a quiet room, and you must have good lighting and sound.

- Copying any questions/answers on an exam or discussing exam questions with other students is cheating and may result in failing the course and/or other scholastic dishonesty disciplinary actions. If you cheat during an exam, as indicated by ProctorU or otherwise, you will receive a 0 on the exam and be automatically referred to Student Affairs on an academic violation. I will recommend an F for the course.

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- B. Exercises. There will be a total of 30 MindTap exercises assigned through Canvas. The exercises are application oriented, meaning you will have to apply use the legal concepts you have learned to and apply them to the issue presented in the question. The exercises are of two types: “Brief Hypotheticals” which will be worth 10 points each, and “Legal Reasoning” which will be worth 5 points each. Together, all of the exercises are worth 225 points, or 22.5% of your grade. The exercises are open book, meaning you can freely look at your Cengage textbook or your notes in answering the questions. **No other tools or resources, including AI-assisted tools, may be used!**

The exercises must be taken by the date and time specified in the Course Schedule.

- C. Discussion Board. The online discussion board is a vital component of this course, designed to foster a collaborative learning environment. It provides a platform for students to engage in meaningful discussions, share insights, and deepen their understanding of the course material.

Participation Requirements:

Prompts: For each of the three (3) modules, there will be two separate discussion prompts that I will post, or six (6) prompts total. You are required to respond to both of those discussion prompts for each module. Your post must be made by the date of the exam given for that module. So, during the course of the semester, you will make at least six (6) posts.

Quality of Posts. **I don't want some ChatGPT-generated garbage.** I want your original thoughts! Your posts (initial and responses) should be original, thoughtful, relevant, and demonstrate a clear understanding of the topic.

Etiquette: Maintain a respectful and professional tone in all posts and responses. Hateful, disrespectful, inflammatory, or inappropriate comments (in my sole discretion) will not be tolerated.

Your posts are worth 10 points each or 60 points total for all six posts.

- D. Capstone Video. By the end of the semester, you will be required to record and upload a video of you that is about 2 minutes in length. More instructions will be given in the assignment. The video will be worth 40 points of your grade. By submitting the video, you give me and UT Tyler the irrevocable right and license to download, store, and use the video for any and all lawful purposes related to this course.
- E. Reading Assignments. Naturally, you are expected to read each of the chapters assigned in the Course Schedule. It is okay to read ahead. There is a bunch of reading in this course, some of it more interesting than others. Many of the concepts have to be digested before they are understood. **Don't get behind**—it is too hard to catch up with this much material!
- F. Grade Allocation. Your grade is allocated as follows:

Item	Points	% of Grade
Examinations	675	67.5%
Exercises	225	22.5%
Discussion Board	60	6.0%

Capstone Video	40	4.0%
Total	1,000	100.0%

G. Grade Determination.

<u>Points</u>	<u>Average</u>	<u>Letter Grade</u>
900+	90-100%	A
800-899.9	80-89%	B
700-799.9	70-79%	C
600-699.9	60-69%	D
0-599.9	0-59%	F

H. Extra Credit. Extra credit may be given in my sole discretion.

COURSE POLICIES

- A. Preparation. **Be prepared!** Advance preparation for class increases understanding and retention of the course material and greatly enhances the learning experience. You are expected not only to come to class, but to come prepared.
- B. Late Work. **Do your work on time!** Late work is generally not accepted.
- C. Exams. **Take your exams when given!** Exams will be administered IN CLASS and will be closed book, closed note unless otherwise indicated. Makeups will be allowed only for compelling reasons, in the discretion of the instructor.

ARTIFICIAL INTELLIGENCE

UT Tyler is committed to exploring and using artificial intelligence (AI) tools as appropriate for the discipline and task undertaken. We encourage discussing AI tools' ethical, societal, philosophical, and disciplinary implications. All uses of AI should be acknowledged as this aligns with our commitment to honor and integrity, as noted in UT Tyler's Honor Code. Faculty and students must not use protected information, data, or copyrighted materials when using any AI tool. Additionally, users should be aware that AI tools rely on predictive models to generate content that may appear correct but is sometimes shown to be incomplete, inaccurate, taken without attribution from other sources, and/or biased. Consequently, an AI tool should not be considered a substitute for traditional approaches to research. You are ultimately responsible for the quality and content of the information you submit. Misusing AI tools that violate the guidelines specified for this course (see below) is considered a breach of academic integrity. The student will be subject to disciplinary actions as outlined in UT Tyler's Academic Integrity Policy.

For this course, although artificial intelligence (AI) tools are cool, I want to see your own work. Unless the instructions for the assignment expressly permit, generative AI (like ChatGPT) or other AI-empowered tools may not be used to assist you in any work assignments for this course.

UNIVERSITY POLICIES & INFORMATION

Important UT Tyler policies and information may be found at:

https://uttyler.instructure.com/courses/41995/pages/university-policies-and-information-2?module_item_id=2171753

I would like to emphasize this one:

Academic Honesty and Academic Misconduct. The UT Tyler community comes together to pledge that “Honor and integrity will not allow me to lie, cheat, or steal, nor to accept the actions of those who do.” Therefore, we enforce the [Student Conduct and Discipline policy](#) in the Student Manual of Operating Procedures (Section 8).

STUDENT RESOURCES

Resources to assist you in this course and other resources available for UT Tyler students may be found on Canvas at:

https://uttyler.instructure.com/courses/41995/pages/student-resources-2?module_item_id=2171752

COURSE SCHEDULE

The initial Course Schedule will be distributed separately and may be amended periodically through Canvas notification. Look to Canvas for more detailed information.

AMENDMENTS TO SYLLABUS

I reserve the right to amend and revise this Course Syllabus and/or the Course Schedule--but will give notice of any amendment.

**BLAW 3301.062 – Fall 2024
COURSE SCHEDULE (08-26-2024)**

Week	Date(s)	Chapter and Topic	Additional Reading	Quiz / Other
MODULE 1				
1	Week of Aug 26	Welcome and Introduction Chapter 1 – Introduction to Law	Ryan v FTC - Injunction	Exercises-Chapter 1 Due by Sep 8
2	Sep 2	Chapter 5 - Business and the Constitution	The Bill of Rights South Dakota v. Wayfair, Inc. - Opinion	Exercises-Chapter 5 Due by Sep 8
3	Sep 9	Chapter 3 – The Judicial System	Gray v. Hudson-Opinion Hitchcock Indus. v. Cressman Tubular-Opinion	Exercises-Chapter 3 Due by Sep 15
4	Sep 16	Chapter 4 - Managing Disputes: Alternative Dispute Resolution and Litigation	Epic Sys. Corp. v. Lewis-Opinion	Exercises-Chapter 4 Due by Sep 22
5	Sep 23	Chapter 6 - Administrative Law Chapter 2 - Business Ethics and Social Responsibility	Loper Bright Enters. v. Raimondo-Opinion	Exercises-Chapter 6 Due by Sep 29 Exam No. 1 – Chapters 1, 2, 3, 4, 5, 6 Due by Sep 29 Discussion Board posts due (one initial post and one reply) – Sep 29
MODULE 2				
6	Sep 30	Chapter 8 - Business Crime	US v Bankman-Fried-Judgment	Exercises-Chapter 8 Due by Oct 6
7	Oct 7	Chapter 9 - Business Torts	Macy's Inc. v Martha Stewart Living-Opinion	Exercises-Chapter 9 Due by Oct 13
8	Oct 14	Chapter 15 -- Business and Intellectual Property Law	Jack Daniel's Props. v. VIP Prods-Opinion Andy Warhol Found. v. Goldsmith--Opinion	Exercises-Chapter 15 Due by Oct 20

Week	Date(s)	Chapter and Topic	Additional Reading	Quiz / Other
9	Oct 21	Chapter 14 - Business Competition: Antitrust	FTC v. U.S. Anesthesia Partners-Complaint	Exercises-Chapter 14 Due by Oct 27
10	Oct 28	Chapter 17 - Governance and Structure: Forms of Doing Business Chapter 18 - Governance and Regulation: Securities Law	W.P. Productions v. Tramontina--Opinion Biotech CEO Sentenced-Press Release	Exercises-Chapter 17 Due by Nov 3 Exam No. 2 – Chapters 8, 9, 14, 15, 17, 18 Due by Nov 3 Discussion Board posts due (one initial post and one reply) – Nov 3
MODULE 3				
11	Nov 4	Chapter 16 - Management of Employee Conduct: Agency	Allen A. Funt v. Chemical Bank-Opinion	Exercises-Chapter 16 Due by Nov 10
12	Nov 11	Chapter 19 - Management of Employee Welfare	Cloudbeds-Press Release Romero's Food Products-Press Release	Exercises-Chapter 19 Due by Nov 17
13	Nov 18	Chapter 20 - Management: Employment Discrimination	Muldrow v. City of St. Louis-Opinion	Exercises-Chapter 20 Due by Nov 24 Capstone Video Due by Nov 24
14	Nov 25	NO CLASS: Thanksgiving		n/a
15	Dec 2	Chapter 11 -- Contracts and Sales: Introduction and Formation Chapter 12 - Contracts and Sales: Performance, Remedies, and Collection	Davis v Jones-Complaint McKee v. Isle of Capri - Opinion Signature Industrial v International Paper-Opinion	Exercises-Chapter 11 Due by Dec 8 Exercises-Chapter 12 Due by Dec 8 Discussion Board posts due (one initial post and one reply) – Dec 8
16	Dec 10 11:59 pm	Exam No. 3 (Final Exam) – Chapters 11, 12, 16, 19, 20		

ALL DATES AND ASSIGNMENTS ARE SUBJECT TO CHANGE!