



**Soules College of Business**  
**BLAW 3301-001 (Fall 2024)**  
Business Law and Social Responsibility

**COURSE SYLLABUS (Revised 08.26.2024)**

## COURSE INFORMATION

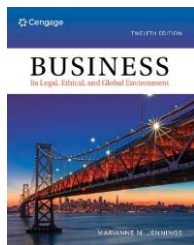
Course Title:	Business Law and Social Responsibility
Course Number:	BLAW 3301.001 (80710)
Credit Hours:	3
Classroom:	Soules COB 212
Class Hours:	Tuesday/Thursday 8:00 am—9:20 am
Type of Course:	This course is delivered as a face-to-face course, although there may be some online components to it.

## INSTRUCTOR

Instructor:	Kevin T. White, Assistant Professor of Business Law
Phone:	(903) 565-6568
Email:	kevinwhite@uttyler.edu
Office:	COB 350.16
Office Hours:	Tue 1:30 pm—3:00 pm Thu 1:30 pm—3:00 pm Also available at other times by appointment.
Communication:	Email is the best way to contact me, but you can also communicate with me through Canvas. Or come by my office during office hours.

## COURSE MATERIALS

**Required Textbook**     *Business: Its Legal, Ethical, and Global Environment* (12th Edition)  
by Marianne M. Jennings (Cengage 2022)  
with Online Learning Platform—MindTap



ISBN-13: 9780357447642

Important! Many of the graded exercises in the course are through Cengage's MindTap Platform, so you must purchase the version of the book that comes with MindTap. We have negotiated a special low price (\$79.30) with Cengage for the MindTap-bundled textbook. More details will be provided.

**Supplemental Materials** I may also assign or distribute supplemental materials, which may include cases, statutes, administrative regulations, articles or excerpts from periodicals. **CHECK CANVAS** frequently for additional readings. I may also point you to some outside links for other materials or

information of interest. Don't worry--you don't have to memorize the information in the supplemental materials. But chances are, if you ignore the supplemental materials, you won't get as much out of this course.

## CANVAS & PATRIOT MAIL

Announcements, notifications, assignments, due dates, supplemental materials, class updates, changes in the course schedule, grades and more will be posted on or accessible through Canvas. Additional notifications will be sent to your Patriot email address. **You are expected to regularly check Canvas and your Patriot email for notifications about this class.**

## COURSE OVERVIEW/LEARNING OUTCOMES

- A. Course Overview. Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.
- B. Topics Covered/Learning Outcomes. By the end of the course, it is expected that you will understand how the law (in the various legal areas we will cover) impacts individuals, organizations, and society. You will be able to use analytical and critical problem solving skills to apply the legal concepts you learn in this course to a myriad of fact situations. Broadly speaking, some of the areas of the law we will look at include:
- The American Legal System
  - Business and the Constitution
  - Ethics in Business
  - The Judicial System
  - Alternative Dispute Resolution and Litigation
  - Administrative Law and Agencies
  - Business Torts
  - Business Crimes
  - Competition and Antitrust Law
  - Intellectual Property Law
  - Business Forms and Structure
  - Securities Law
  - Agency Law
  - Employment Law
  - Employment Discrimination
  - Formation of Contracts
  - Contract Performance, Breach, and Remedies

## REQUIRED WORK

- A. Examinations. There will be three (3) exams, including the final exam. None of the exams will be cumulative, meaning they will only cover material presented in that module. The exams will be made up of multiple choice and true/false questions. Each of the exams is worth 250 points, and together, the exams are worth 750 points, or 75% of your grade.

*The exams must be taken on the date and time specified in the Course Schedule. If, due to illness or other compelling reasons beyond your control, you are unable to take an exam during the specified time, you should contact me (in advance if possible) to make other arrangements for taking the exam. I will only allow a makeup exam if you provide satisfactory documentation of an excused absence (school athletic event, illness, etc.).*

- B. Exercises. There will be a total of 30 MindTap exercises assigned through Canvas. The exercises are application oriented, meaning you will have to apply use the legal concepts you have learned to and apply

them to the issue presented in the question. The exercises are of two types: “Brief Hypotheticals” which will be worth 7 points each, and “Legal Reasoning” which will be worth 3 points each. Together, all of the exercises are worth 150 points, a meaningful part of your grade. The exercises are open book, meaning you can freely look at your Cengage textbook or your notes in answering the questions. **No other tools or resources, including AI-assisted tools, may be used!**

*The exercises must be completed by the date specified in the Course Schedule.*

C. Attendance and Professionalism.

Class attendance is your responsibility. We expect students to attend and actively participate in all activities for a course. Regular attendance and engagement in class activities/assignments contribute to learning the content. Attendance/professionalism is worth 75 points. Attendance will not be taken on exam dates. On all other class dates, attendance will be taken.

- Absences will be excused in my sole discretion only for documented illnesses, participation in school athletic events, or approved school activities, or inclement weather.
- You are allowed two (2) freebies—meaning, you can miss two class periods without excuse without it impacting your attendance grade.
- 3 points will be deducted (from the 100 possible points) for each absence (after freebies), but if you miss more than 6 class periods (unexcused), you will get 0 points for attendance.

**Pay attention!** No talking during class, except to participate in class discussion. You may not make or receive phone calls during class; please turn your phone OFF or to SILENT. An occasional text is okay, but please refrain from protracted text conversations or excessive texting. If you have a laptop or tablet, use it to take notes only. You may not use your laptop, tablet, or smart phone to watch movies, stream audio or video, surf the web, fool around with Facebook or anything like that. You may not keep earbuds or similar devices in your ears (unless necessary for a hearing impairment) during class time. Electronic devices may only be used to enhance your classroom experience, not distract you from it. **YOU ABSOLUTELY MAY NOT BECOME A DISTRACTION TO ME OR TO OTHER STUDENTS!!!**

**IF YOU DON'T LIVE UP TO THESE GUIDELINES, I MAY COUNT YOU ABSENT FOR THE DAY AND MAY ALSO DEMAND THAT YOU LEAVE THE CLASSROOM!**

D. Capstone Video. By the end of the semester, you will be required to record and upload a video of you that is about 2 minutes in length. More instructions will be given in the assignment. The video will be worth 25 points of your grade. By submitting the video, you give me and UT Tyler the irrevocable right and license to download, store, and use the video for any and all lawful purposes related to this course.

E. Reading Assignments. Naturally, you are expected to read each of the chapters assigned in the Course Schedule. It is okay to read ahead. There is a bunch of reading in this course, some of it more interesting than others. Many of the concepts have to be digested before they are understood. **Don't get behind**—it is too hard to catch up with this much material!

F. Grade Allocation. Your grade is allocated as follows:

Item	Points	% of Grade
Examinations	750	75.0%
Exercises	150	15.0%
Attendance	75	7.5%
Capstone Video	25	2.5%
Total	1,000	100.0%

G. Grade Determination.

<u>Points</u>	<u>Average</u>	<u>Letter Grade</u>
900+	90-100%	A
800-899.9	80-89%	B
700-799.9	70-79%	C
600-699.9	60-69%	D
0-599.9	0-59%	F

H. Extra Credit. Extra credit may be given in my sole discretion.

## COURSE POLICIES

- A. Attendance Policy. **Come to class!** You are expected to attend class meetings regularly and on time. To encourage attendance, which will enhance your learning, attendance is a component of your grade.
- B. Preparation. **Be prepared!** Advance preparation for class increases understanding and retention of the course material and greatly enhances the learning experience. You are expected not only to come to class, but to come prepared.
- C. Late Work. **Do your work on time!** Late work is generally not accepted.
- D. Exams. **Take your exams when given!** Exams will be administered IN CLASS and will be closed book, closed note unless otherwise indicated. Makeups will be allowed only for compelling reasons, in the discretion of the instructor.

## ARTIFICIAL INTELLIGENCE

UT Tyler is committed to exploring and using artificial intelligence (AI) tools as appropriate for the discipline and task undertaken. We encourage discussing AI tools' ethical, societal, philosophical, and disciplinary implications. All uses of AI should be acknowledged as this aligns with our commitment to honor and integrity, as noted in UT Tyler's Honor Code. Faculty and students must not use protected information, data, or copyrighted materials when using any AI tool. Additionally, users should be aware that AI tools rely on predictive models to generate content that may appear correct but is sometimes shown to be incomplete, inaccurate, taken without attribution from other sources, and/or biased. Consequently, an AI tool should not be considered a substitute for traditional approaches to research. You are ultimately responsible for the quality and content of the information you submit. Misusing AI tools that violate the guidelines specified for this course (see below) is considered a breach of academic integrity. The student will be subject to disciplinary actions as outlined in UT Tyler's Academic Integrity Policy.

**For this course, although artificial intelligence (AI) tools are cool, I want to see your own work. Unless the instructions for the assignment expressly permit, generative AI (like ChatGPT) or other AI-empowered tools may not be used to assist you in any work assignments for this course.**

## UNIVERSITY POLICIES & INFORMATION

Important UT Tyler policies and information may be found at:

[https://uttyler.instructure.com/courses/41992/pages/university-policies-and-information?module\\_item\\_id=2022057](https://uttyler.instructure.com/courses/41992/pages/university-policies-and-information?module_item_id=2022057)

I would like to emphasize this one:

**Academic Honesty and Academic Misconduct.** The UT Tyler community comes together to pledge that "Honor and integrity will not allow me to lie, cheat, or steal, nor to accept the actions of those who do." Therefore, we

enforce the [Student Conduct and Discipline policy](#) in the Student Manual of Operating Procedures (Section 8).

## STUDENT RESOURCES

Resources to assist you in this course and other resources available for UT Tyler students may be found on Canvas at:

[https://uttyler.instructure.com/courses/41992/pages/student-resources?module\\_item\\_id=2022056](https://uttyler.instructure.com/courses/41992/pages/student-resources?module_item_id=2022056)

## COURSE SCHEDULE

The Course Schedule will be distributed separately and may be amended periodically through Canvas notification. Look to Canvas for more detailed information.

## AMENDMENTS TO SYLLABUS

I reserve the right to amend and revise this Course Syllabus and/or the Course Schedule--but will give notice of any amendment.

**BLAW 3301.001 – Fall 2024  
COURSE SCHEDULE (08-26-2024)**

Week	Date(s)	Chapter and Topic	Additional Reading	Quiz / Other
<b>MODULE 1</b>				
1	Aug 27	Welcome and Introduction Chapter 1 – Introduction to Law	n/a	n/a
	Aug 29	Chapter 1 – Introduction to Law	Ryan v FTC - Injunction	Exercises-Chapter 1 Due Aug 29/ <b>Sep 8</b>
2	Sep 3	Chapter 5 - Business and the Constitution	The Bill of Rights	n/a
	Sep 5	Chapter 5 - Business and the Constitution	South Dakota v. Wayfair, Inc. - Opinion	Exercises-Chapter 5 Due Sep 5/ <b>Sep 8</b>
3	Sep 10	Chapter 3 – The Judicial System	Gray v. Hudson-Opinion	n/a
	Sep 12	Chapter 3 – The Judicial System Chapter 4 - Managing Disputes: Alternative Dispute Resolution and Litigation	Hitchcock Indus. v. Cressman Tubular-Opinion	Exercises-Chapter 3 Due Sep 12/ <b>Sep 15</b>
4	Sep 17	Chapter 4 - Managing Disputes: Alternative Dispute Resolution and Litigation	Epic Sys. Corp. v. Lewis-Opinion	Exercises-Chapter 4 Due Sep 17/ <b>Sep 22</b>
	Sep 19	Chapter 6 - Administrative Law	Loper Bright Enters. v. Raimondo-Opinion	Exercises-Chapter 6 Due by Sep 19/ <b>Sep 22</b>
5	Sep 24	Chapter 2 - Business Ethics and Social Responsibility	n/a	n/a
	Sep 26	<b>Exam No. 1 – Chapters 1, 2, 3, 4, 5, 6</b>		

Week	Date(s)	Chapter and Topic	Additional Reading	Quiz / Other
<b>MODULE 2</b>				
6	Oct 1	Chapter 8 - Business Crime	US v Bankman-Fried-Judgment	Exercises-Chapter 8 Due Oct 1/ <b>Oct 6</b>
	Oct 3	Chapter 9 - Business Torts	Macy's Inc. v Martha Stewart Living-Opinion	n/a
7	Oct 8	Chapter 9 - Business Torts	n/a	Exercises-Chapter 9 Due Oct 8/ <b>Oct 13</b>
	Oct 10	Chapter 15 -- Business and Intellectual Property Law	Jack Daniel's Props. v. VIP Prods-Opinion	n/a
8	Oct 15	Chapter 15 -- Business and Intellectual Property Law	Andy Warhol Found. v. Goldsmith--Opinion	Exercises-Chapter 15 Due Oct 15/ <b>Oct 20</b>
	Oct 17	Chapter 14 - Business Competition: Antitrust	FTC v. U.S. Anesthesia Partners-Complaint	Exercises-Chapter 14 Due by Oct 17/ <b>Oct 20</b>
9	Oct 22	Chapter 17 - Governance and Structure: Forms of Doing Business	W.P. Productions v. Tramontina--Opinion	n/a
	Oct 24	<b>NO CLASS: Career Success Conference</b>		Exercises-Chapter 17 Due Oct 24/ <b>Oct 27</b>
10	Oct 29	Chapter 18 - Governance and Regulation: Securities Law	Biotech CEO Sentenced-Press Release	n/a
	Oct 31	<b>Exam No. 2 – Chapters 8, 9, 14, 15, 17, 18</b>		
<b>MODULE 3</b>				
11	Nov 5	Chapter 16 - Management of Employee Conduct: Agency	Allen A. Funt v. Chemical Bank-Opinion	Exercises-Chapter 16 Due Nov 5/ <b>Nov 10</b>
	Nov 7	Chapter 19 - Management of Employee Welfare	Cloudbeds-Press Release	n/a
12	Nov 12	Chapter 19 - Management of Employee Welfare	Romero's Food Products-Press Release	Exercises-Chapter 19 Due Nov 12/ <b>Nov 17</b>
	Nov 14	Chapter 20 - Management: Employment Discrimination	Muldrow v. City of St. Louis-Opinion	Exercises-Chapter 20 Due Nov 14/ <b>Nov 17</b> Capstone Video Due <b>Nov 17</b>

Week	Date(s)	Chapter and Topic	Additional Reading	Quiz / Other
13	Nov 19	Chapter 11 -- Contracts and Sales: Introduction and Formation	Davis v Jones-Complaint	
	Nov 21	Chapter 11 -- Contracts and Sales: Introduction and Formation	McKee v. Isle of Capri - Opinion	Exercises-Chapter 11 Due Nov 21/ <b>Nov 24</b>
14	Nov 26	NO CLASS: Thanksgiving		n/a
	Nov 28	NO CLASS: Thanksgiving		n/a
15	Dec 3	Chapter 12 - Contracts and Sales: Performance, Remedies, and Collection	Signature Industrial v International Paper-Opinion	Exercises-Chapter 12 Due Dec 3/ <b>Dec 8</b>
	Dec 5	Chapter 12 - Contracts and Sales: Performance, Remedies, and Collection	n/a	n/a
16	Dec 10 8:00 am	<b>Exam No. 3 (Final Exam) – Chapters 11, 12, 16, 19, 20</b>		

Note: First due date for Exercises is the **SOFT** due date, date by which I expect the assignment to be submitted. The second due date is the **HARD** due date after which no credit will be given.

ALL DATES AND ASSIGNMENTS ARE SUBJECT TO CHANGE!