

THE UNIVERSITY OF TEXAS AT TYLER
SOULES COLLEGE OF BUSINESS
Summer 2024

COURSE NUMBER: BLAW 3301
COURSE TITLE: BUSINESS LAW & SOCIAL RESPONSIBILITY
INSTRUCTOR: TAMMY W. COWART, J.D., Associate Professor of Business Law
CLASS MEETING: Online; Exam will be available per the syllabus.
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REQUIRED TEXT:

- 1) **The Legal Environment of Business, Text and Cases, 11th Ed. By Cross/Miller. Cengage Learning, 2021. This course will require MindTap from Cengage. You can purchase the access to MindTap and ebook for \$162 in the bookstore or at the Cengage website for \$130 - MindTap for Cross/Miller's The Legal Environment of Business: Text and Cases, 1 term Instant Access ISBN-13: 9780357634646 .** Visit cengage.com/start-strong for step-by-step registration instructions and information videos. Just select MindTap/ Canvas.

To Register: To access your course materials, sign into Canvas and navigate to this course. Click Modules then Business Law & Social Responsibility Text/MindTap. From there, create your Cengage account or sign in to an existing one and follow the instructions to complete the registration process.

Other required materials: Webcam and ProctorU proctoring account

COURSE DESCRIPTION: Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.

UT Tyler Honor Code: Every member of the UT Tyler community joins together to embrace: Honor and integrity that will not allow me to lie, cheat, steal, nor to accept the actions of those who do.

Course Information: www.uttyler.edu - ALL GRADES, ANNOUNCEMENTS, ETC. WILL BE POSTED ON CANVAS. Check Canvas for Assignments, Due Dates, class updates and changes in the course schedule. Additional notifications will be sent to your Patriot email address. **You are expected to check Canvas and your Patriot email for notifications about this class.**

TOPICS COVERED:

General Legal Principles	12 hrs.
Ethics	2.5 hrs.
Business Organizations	16 hrs.
Administrative Agencies	<u>7 hrs.</u>
Total	37.5 hrs

Student Evaluation:

Your course grade will be based on Exams and your Attendance/Participation as follows:

1. Four Exams (80 points each)	320
2. Quizzes (14 @ 10 pts each)	140
3. Legal Project	20
<u>4. Participation/Discussion Bd.</u>	<u>40</u>
Total Points Possible	520

Grades will be determined based on your total number of points earned, as follows:

A = 465-520 points
B = 413-464 points
C = 361-412 points
D = 309-360 points

1. Exams (320 pts.): Four semester exams will be given, each worth 80 points. Each exam will contain approximately 30 objective/multiple-choice questions and 2 essay questions. These questions will require you to demonstrate knowledge and understanding of substantive law and terminology, as well as the ability to apply the law to or analyze specific fact situations. None of the exams will be comprehensive.

I EXPECT YOU TO TAKE EXAMS DURING THE SCHEDULED TIME. IF YOU MISS AN EXAM, YOU WILL NOT BE ABLE TO MAKE IT UP.

Exams will be available from Sunday morning until Monday evening on the days designated in the syllabus, except for Exam 4. You will complete the entire exam on Canvas, and it will be timed. There will also be multiple versions of the exam. You are not permitted to use your textbook, notes, or any other resources on the exams. Copying any questions/answers on an exam or discussing exam questions with other students is cheating and may result in failing the course and/or other scholastic dishonesty disciplinary actions. If I verify cheating during an exam, you will receive a 0 on the exam and be automatically referred to Student Affairs on an academic violation. I will recommend an F for the semester.

You will be required to use ProctorU to access and complete two of the exams. Beyond the cost of initial equipment needed (e.g. a camera for your computer), there will not be any additional cost for proctoring. You will need to create a ProctorU account and install the ProctorU extension before attempting any assessment. Webcams are available at Walmart or Amazon for \$10-15. You are not permitted to use your textbook, notes, or any other resources on the exams. During your exam you are not permitted to leave the computer (bathroom breaks, etc.), you must take the exam in a quiet room, and you must have good lighting and sound.

To create a ProctorU account, follow the ProctorU tool within Canvas. Please make sure you are using the current version of Chrome or Firefox and download the ProctorU extension available at <http://bit.ly/proctoruchrome> or <https://www.proctoru.com/firefox>.

In order to use ProctorU, you will need the following:

- High-speed Internet connection
- Webcam (internal or external)
- Windows, Mac, or Chrome Operating System
- Up-to-date Chrome or Firefox browser and ProctorU extension installed
- Valid photo ID
- Quiet environment to take your assessment

You can visit the Test Taker Resource Page for additional information at <https://bit.ly/ProctorMe>

2. Quizzes (140 pts.): This course includes weekly quizzes to ensure you fully understood the assigned readings. There will be 14 quiz assignments given during the semester. The assignments will be posted and completed on the Mind Tap platform and should be submitted before the date specified in the assignment posting. The Assignments are open book/open note and will require you to find and use information discussed in the text. Each quiz is worth 10 points. Notice of the Assignments and due date will be posted on Mind Tap and posted on Canvas. **Late submissions will not be accepted.**

3. Legal Project (20 pts): Project options will be provided to allow you to further research and investigate a particular aspect of a legal concept we cover in class. Sign-ups will be provided in Canvas with specific instructions for each project. Students must sign up and complete the project before the due date at the end of the semester. This is a fun, scavenger-hunt type project. You will need to search and complete the requirements for the one you choose.

4. Participation/Discussion Board (40 pts.): Because this is an online class, our interactions and community-building practices are even more important than in a face-to-face course. I expect all students to participate actively in class discussion, respond to others' posts, and complete tasks on time. The class will be divided into groups and each group will be assigned to a business law topic. Students will monitor and post to their assigned board topic as well as one other board. To gain full credit, you must make at least **two substantive original posts (10 pts. Ea.)** and at least **two substantive responses (5 pts. Ea.)-one to your topic and two to other topics.**

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You must also post to our **class introduction board (10 pts.)**. Posts should be respectful, reference course content and resources, and relevant to the topic. Postings which are irrelevant, disrespectful, or which violate any provision of the terms of use of UT Tyler will result in point deductions. Original posts should be 200-250 words in length, contain an outside reference about the topic (citation and link), and **apply the posted material to a concept** from class. Responses should specifically reference the post material, add substantively to the post, and be 75-100 words in length.

Writing Resources for Students:

www.uttyler.edu/writingcenter/

<https://owl.english.purdue.edu/owl>

COURSE OBJECTIVES:

1. To apply ethical theories to business situations.
2. To differentiate between legal theories.
3. To outline basic legal procedures.
4. To identify constitutional issues in the law.
5. To apply theories of tort law to fact scenarios.
6. To compare and contrast types of intellectual property protection.
7. To compare the legal requirements of various business forms.
8. To apply principles of agency law.
9. To describe requirements of various administrative agency laws, including labor, employment, consumer and antitrust.

Reading Assignments and Course Schedule:

Listed below are the reading assignments and course schedule for this semester. Changes will be posted to Canvas as needed.

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Dates	Sunday	Monday May 13	Tuesday May 14	Wednesday May 15	Thursday May 16	Friday May 17	Saturday May 18
Week 1		Syllabus, Quiz & Intro Video	Chp. 1 Law Legal Reason	Chp. 2 Bus & Constitution Quiz 1	Chp. 3 Ethics	Quiz 2 Intro Discussion Bd. 1 Due	Study Day
	Sunday May 19	Monday May 20	Tuesday May 21	Wednesday May 22	Thursday May 23	Friday May 24	Saturday May 25
Week 2		Chp. 4 Courts & ADR	Quiz 3	Chp. 5 Court Procedures	Quiz 4		Study Day
	Sunday May 26	Monday May 27	Tuesday May 28	Wednesday May 29	Thursday May 30	Friday May 31	Saturday June 1
Week 3	Exam 1 OPENS 10:00 AM (ProctorU)	EXAM 1 DUE 10:59 PM	Chp. 6 Tort Law	Quiz 5	Chp. 8 IP Law	Discussion Bd. 1 Due Quiz 6	Study Day
	Sunday June 2	Monday June 3	Tuesday June 4	Wednesday June 5	Thursday June 6	Friday June 7	Saturday June 8
Week 4		Chp. 12 Formation of Trad & E-Contracts	Quiz 7	Chp. 13 Contract Performance Breach & Rem	Chp. 19 Agency Relationships	Quiz 8	Study Day
	Sunday June 9	Monday June 10	Tuesday June 11	Wednesday June 12	Thursday June 13	Friday June 14	Saturday June 15
Week 5	Exam 2 OPENS 10:00 AM	EXAM 2 DUE 11:59 PM	Chp. 16 Small Bus & Franchises	Chp. 17 Ltd Liability Bus Forms Quiz 9	Chp. 18 Corporations	Discussion Board Response DUE Quiz 10	Study Day

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	Sunday June 16	Monday June 17	Tuesday June 18	Wednesday June 19	Thursday June 20	Friday June 21	Saturday June 22
Week 6	EXAM 3 OPENS 10:00 AM (ProctorU)	EXAM 3 DUE 10:59 PM	Chp. 20 Employment Law	Quiz 11	Chp. 21 Employment Discrimination	Discussion Board Post DUE Quiz 12	Study Day
	Sunday June 23	Monday June 24	Tuesday June 25	Wednesday June 26	Thursday June 27	Friday June 28	Saturday June 29
Week 7	Legal Project Due	Chp. 24 Consumer Protections	Quiz 13	Chp. 27 Antitrust Law	Discussion Board Response DUE Quiz 14	EXAM 4 OPENS 8:00 AM	EXAM 4 CLOSES 11:59 PM