SARA MEMARIAN ESFAHANI

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EDUCATION

Ph.D. University of North Texas, Business Computer Information Systems   May 2023
Dissertation: "Three Essays on Multilevel Privacy Management"
- Essay one: Collective Privacy Management: A Systematic Literature Review
- Essay two: Uncovering Others on Social Networking Sites: The Perspective of Impulsive and Reflective Users.
- Essay three: The Dynamics of Workplace Surveillance and Information Security Compliance among Work Teams.

Committee: Dr. Dan J. Kim (chair), Dr. Onkar Malgonde

MS Khatam University, MBA, Strategic management   Feb 2017
Thesis: "Assessing competitive priorities within a supply chain using an uncertain comparative approach and Intuitionistic Fuzzy Preferences Relations"
Advisor: Dr. Seyed Hossein Razavi Haji Agha

BS Islamic Azad University, South Tehran Branch   Aug 2011
Industrial Engineering
Minor in System Analysis

PUBLICATIONS

Journal Publications

- Mohit, H., Johnson, V. L., & Memarian Esfahani, S. (2022). Social Media Continuance from the Perspective of Commitment. *Journal of Computer Information Systems*.
- Memarian Esfahani, S., & Razavi Haji Agha, S. H. (2017). Assessing competitive priorities within a supply chain using an uncertain comparative approach and Intuitionistic Fuzzy Preferences Relations. *Journal of Modern Management Studies*, *1*(1), 87-116.
- Johnson, V. L., Memarian Esfahani, S. & Mohit, H. (2022). Using Rational Choice Theory to Explore Factors Impacting Contact Tracing Application Adoption. *Information Systems Management*.

Journal Papers in Review

- Johnson, V. L., Mohit, H. & Memarian Esfahani, S. (2022). Acceleration of Self-checkout Services: Evolving Attitudes toward Technology. *International Journal of Human-Computer Interaction* (Under review)

Working Paper

- Memarian Esfahani, S., Kim, D. J., Jeong, J., Mohit, H. Personality Traits Explain How Adaptive Game Use Affects the Problematic Online Gaming. (Target Journal: Computers in Human Behavior)
- Memarian Esfahani, S., Mohit, H., Voe, K., Evaluation of Behavior Change Support Model in the Context of IoT: The Case of Smart Wearables. (Target Journal: Decision Support Systems)
- Memarian Esfahani, S., Kim, D. J. Uncovering Others on Social Networking Sites: The Perspective of Impulsive and Reflective Users. (Target Journal: European Journal of Information Systems)

Conference Papers
(Peer-Reviewed)

- Memarian Esfahani, S., & Kim, D. J. (2022). The collective information privacy on social networking sites. AMCIS 2022 Proceedings.
- Memarian Esfahani, S., & Kim, D. J. (2022). Uncovering Others on Social Networking Sites: The Perspective of Impulsive and Reflective Users. PACIS 2022 Proceedings. 337.
- Memarian Esfahani, S., (2022). Cyberloafing in Remote Working Employees: The Case of Maladaptive Behavior. 53rd DSI Annual Conference 2022.
- Memarian Esfahani, S., & Kim, D. J. (2021). The State of Business Internet of Things Adoption: Literature Review. ICIS 2021 TREOs. 42.
- Memarian Esfahani, S., & Mohit, H. (2021). A System Perspective on the Gap in Academia and Industry Partnership. 52nd DSI Annual Conference 2021
- Koh, C., & Memarian Esfahani, S. (2021). Information System Discipline, A Leader or A Follower? AMCIS 2021 TREOs. 38.
- Memarian Esfahani, S., & Torres, RR. (2020). Exploring Interconnectedness: A Comprehensive Literature Review of Internet of Things Business Value Creation. 51st DSI Annual Conference 2020

Books chapter

Memarian Esfahani, S and Mohit, H. (2022) "4 Volumes Edited Books: Handbook of Smart Energy Systems", Springer Nature publisher (Forthcoming)

PRESENTATIONS AND INVITED LECTURES

Paper Presentation, "The collective information privacy on social networking sites" AMCIS 2022.

Paper Presentation, "Uncovering Others on Social Networking Sites: The Perspective of Impulsive and Reflective Users" PACIS 2022.

Paper Presentation, "The State of Business Internet of Things Adoption: Literature Review" ICIS, 2021.

Paper Presentation, "A System Perspective on the Gap in Academia and Industry Partnership", 52nd DSI Annual Conference, 2021.

Paper Presentation, "Information System Discipline, A Leader or A Follower?" AMCIS, 2021.

Paper Presentation, "Exploring Interconnectedness: A Comprehensive Literature Review of Internet of Things Business Value Creation", 51st DSI Annual Conference, 2020.
Workshop, "Personality traits and adaptive game use", Mini-workshop on digital games and gamification, 2020.

TEACHING EXPERIENCE

University of North Texas, Denton, TX   August 2022 to December 2022
Graduate Teaching Fellow,
- BCIS 4610 – Analysis of Business Information Systems
- Instructor of record
- 26 students, Face to Face class

University of North Texas, Denton, TX   Jan 2022 to May 2022
Graduate Teaching Fellow, ITDS department
- BCIS 2610 – Introduction to Computers in Business
- Instructor of record
- 60 students, Face to Face class
- SPOT Evaluation 4.5/5

University of North Texas, Denton, TX   Aug2021 to Dec 2021
Graduate Teaching Fellow, ITDS department
- BUSI 3100 – Professional Development II-Critical Thinking and Decision Making in Business
- Instructor of record
- 228 Students, Online Course
- Synchronous class meetings via Zoom
- SPOT Evaluation 4.8/5

University of North Texas, Denton, TX   June 2021 to Aug 2021
Teaching Assistant,
- Online tutor for Gateway courses (BCIS 2610, BCIS 3610, DSCI 2710, DSCI 3710, DSCI 5180)

University of North Texas, Denton, TX   Jan 2021 to May 2021
Teaching Assistant,
- DSCI 5360 - Data Visualization for Analytics

University of North Texas, Denton, TX   Aug 2020 to Dec 2020
Teaching Assistant,
- BUSI 3100 Course design and development
- DSCI 5240 - Data Mining

University of North Texas, Denton, TX   June 2020 to Aug 2020
Teaching Assistant, ITDS department
- Online tutor for Gateway courses (BCIS 2610, BCIS 3610, DSCI 2710, DSCI 3710, DSCI 5180)
- BUSI 3100 Course design and development

University of North Texas, Denton, TX   Jan 2020 to May 2020
Teaching Assistant, ITDS department

- Online tutor for Gateway courses (BCIS 2610, BCIS 3610, DSCI 2710, DSCI 3710, DSCI 5180)

University of North Texas, Denton, TX   Aug 2019 to Dec 2019
Teaching Assistant, ITDS department
- Online tutor for Gateway courses (BCIS 2610, BCIS 3610, DSCI 2710, DSCI 3710, DSCI 5180)

PROFESSIONAL EXPERIENCE

Etka Chain Stores Inc., Iran   2017
Research Assistant, Dr. Seyed Hossein Razavi Haji Agha
- Human Resource Foundations Research
- Feasibility Studies

Administration of Cultural Heritage in Tehran, Iran   2017
Research Fellow
- Feasibility Studies

PROFESSIONAL SERVICE

Workshop Co-Organizer:
Mini-workshop on digital games and gamification, 2020.
Professional Organization Memberships:
- Member of IRIAS,
- AIS Women Networking
- AIS Doctoral Student College

Peer-Reviewed Articles for:
- Reviewer for Asia Pacific Journal of Information Systems.
- Review for The DATA BASE for Advances in Information Systems.
- Review for The TQM Journal.
- Reviewer for Hawaii International Conference on System Sciences.
- Reviewer for Americas Conference on Information Systems.

Others:
Course Design of BUSI 3100. This newly developed course is an online course that prepares students for the Microsoft Excel certification and is required for all undergraduate students at the UNT. Summer and Fall 2020.

HONORS AND AWARDS

UNT Toulouse Graduate School Research Grant   2022
AMCIS Top Emerging Research Forums
2022
UNT Tuition Benefit Program (TBP) Award   2019-2022

UNT Toulouse Graduate School Travel Grant   2022
Bocconi PhD Student Travel Grant – AIS
2022
UNT COB Dean's Ph.D. Student Travel Scholarship   2020-2022

COMPUTER SKILLS

Programming: Python, R, SAS,
Learning Management System: Canvas
Applications: Smart PLS, IBM SPSS, AMOS, LISREL, SAS EM, MINITAB, STATA, MATLAB, Tableau, MS Office

REFERENCE

Dr. Dan J. Kim,
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