

The University of Texas at Tyler
Public Administration

PADM 5339.060 – URBAN AND REGIONAL PLANNING
Fall 2024

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Online Teaching
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Course Description:

This course introduces graduate students to the practice of urban and regional planning. It will include both the theory and practice of urban planning and provide the basic zoning principles.

Course Overview:

The purpose of this course is to expose you to urban planning, with a focus on public planning done by and for cities, counties, towns, and other forms of local government. Examine and emphasize politics, economics, ideology, law, and the winners and losers of certain decisions.

Historically, the planning profession has been a response to a myriad of problems stemming from urbanization processes. This course builds the background necessary for understanding how cities grow and change and how diverse American planning concerns relate to managing the process of urban growth (or decline in some cases).

Planning functional areas typically deal with: comprehensive planning, land-use patterns, transportation planning, urban design, environmental planning, sustainability, economic development, and quality of life.

Course Requirements

Students must read the selected readings each week detailed in the Course Schedule section of the syllabus. Each student is responsible for all the readings and assignments, which are an integral component of successful learning.

Textbook:

Required

1. Levy, J. M. (2024). *Contemporary urban planning* (12th ed.). New York: Routledge, Taylor & Francis Group. ISBN 978-1-032-27063-0

Course Objectives:

1. Identify and assess the background and development of contemporary planning.
2. Understand the reason for planning and the practice of planning in municipal government.
3. Describe major planning and policy issues of different substantive planning areas (land use, transportation, economic development, etc.).
4. Relate a broad understanding of planning issues and functional areas.
5. Understand the citizens' involvement in planning.

How to Contact Me:

You may reach me for immediate issues via text message at 903-521-9938.

E-mail me with any questions you may have through Canvas. Or, you may call/text my cell phone at 903-521-9938. If I am not available, please leave a message. I will return your call as soon as possible.

Class Participation:

You are expected to engage fully in the course. Many students bring public agency experience into the virtual classroom. Students also bring critical insights from organizational life and life experiences that are very instructive for all students. Students also contribute by reinforcing course concepts. Therefore, participation in all discussion assignments is **mandatory**. Each student must be an active participant in the digital learning environment.

Student Expectations:

You may be wondering what is expected of you? I have listed the minimum (basic) items that are in your best interests to adhere to because it will help you be successful in the course:

1. Remain current with the course material.
2. Read all the information in its entirety. You are expected to read and complete all work on time. The online format requires you be prepared for and participate in the discussions.
3. Complete all assignments on or before due date, **no exceptions**.
4. If you need additional clarification, you should be contacting me as soon as practical. Do not wait until the end of the semester to ask for help.

Instructor Expectations:

I believe teaching is a two-way street. Therefore, you should also have expectations of me. Here is what you can expect from me.

1. You should expect me to post assignments and engage you through multiple online tools and teaching methods.

2. I will return all of your written work in a timely fashion. The written assignments take time to grade, but I will do my best to have them returned within one week.
3. I will also return any efforts to request information from me via Canvas and text at maximum within 48 hours.

Evaluation Procedures:

Students will be evaluated according to their performance on examinations, the content of their classroom discussion, the paper and the short writing assignments.

Grading Scale:

A=90% and above

B=80-89%

C=70-79%

D=60-69%

F=<60%

Examination: (40%)

Comprehensive Final at the end of the semester.

Short Writing Assignments: (20%)

Throughout the semester, you will be required to complete five short writing assignments related to the topic/book we will discuss for that week or otherwise. Your response should be no longer than three pages and no shorter than two pages, double-spaced, with one-inch margins. You must also use Times New Roman and 12-point font.

Discussion Topics: (10%)

Throughout the semester, you will be required to complete a discussion session. These will not be every week. You must post your response to my topic and respond to another student's discussion item with your thoughts and citations. Topics will be related to the chapters we will be discussing for that week or otherwise. These discussion posts should be robust and show proficiency with the assigned reading materials. **You must include accurate citations within your discussion post to qualify for a full discussion credit.**

1 x a Month - Discussion topics will typically be posted on Monday, and everyone should have engaged in the topic, per the above, **before the identified Sunday due date.**

Paper: (30%)

A 15-page paper will be required. The topic selection for this paper will be up to the student. You must have a pre-selected topic you are interested in learning more about that is specific to urban and regional planning.

1. The topic must be pre-approved by me. You must complete a two or three paragraph explanation of the topic for my approval.
2. Use one-inch margins, Times New Roman with 12 pt font.
3. Use APA format (this includes a title page, page numbering, running head, in-text citations, and references).

4. A fifteen (15) page minimum that utilizes peer-reviewed references. (Your title page, abstract, and reference page(s) are not included in the minimum page count.)
5. Your paper will be subject to submission through Turnitin. Therefore, DO NOT PLAGIARIZE.

Missed Exams/Late Assignments:

There are **no make-up examinations without written evidence from a medical professional or an extreme family situation (this may also require documentation)**. If you are going to miss an examination, you must contact me prior to the date of the examination; if practical. *There is no excuse for a graduate student to turn in a late assignment.*

Library Support

The Robert R. Muntz Library strives to serve as a center of discovery, exchange, and advancement of ideas. <http://www.uttyler.edu/library/>

What is Plagiarism?

Plagiarism is simply using someone else's work and presenting it as your own. You must avoid this at all costs! Your credibility is on the line. Your work product must be your own. If you are borrowing someone else's facts, ideas or opinions without providing the individual proper credit you are stealing. In the academic world this is referred to as plagiarism and the penalty is severe. If the thought is not your own, you must cite your source to give proper credit. If you are borrowing someone else's words, you must enclose them in quotations as well as citing the source. Plagiarism also includes you borrowing, buying or stealing someone else's work product and presenting it as your own. DO NOT commit intellectual theft because you will compromise your academic future.



Penalties for Plagiarism

Should a faculty member discover that a student has committed plagiarism, the student will receive a grade of 'F' in that course and the matter will be referred to the Honor Council for possible disciplinary action. The faculty member, however, has the right to give freshmen and sophomore students a "zero" for the assignment and to allow them to revise the assignment up to a grade of "F" (50%) if they believe that the student plagiarized out of ignorance or carelessness and not out of an attempt to deceive in order to earn an unmerited grade. This option is not available to juniors, seniors, or graduate students, who cannot reasonably claim ignorance of documentation rules as an excuse.

Penalties for Cheating

Should a faculty member discover a student cheating on an exam or quiz or other class project, the student will receive a "zero" for the assignment and not be allowed to make the assignment up. The incident must be reported to the chair of the department and to the Honor Council. If the cheating is extensive, however, or if the assignment constitutes a major grade for the course (e.g., a final exam), or if the student has cheated in the past, the student should receive an "F" in the course, and the matter should be referred to the Honor Council. Under no circumstances should a student who deserves an "F" in the course be allowed to withdraw from the course with a "W."

Tentative Course Schedule:

Week of August 26
Introduction to the Course
Levy, Part 1 – Chapters 1-2
The Background and Development of Contemporary Planning
1-An overview
2-The urbanization of America

Monthly discussion item – Introduce yourselves in video or writing. (All discussion posts are due by Sunday, September 1)

Week of September 2
Levy, Part 1 – Chapters 3-4
The Background and Development of Contemporary Planning
3-The History of Planning: Part I
4-The History of Planning: Part II
Syllabus quiz (10 points) *Eligible for class bonus points*

Week of September 9
Levy, Part 2 – Chapters 5-6
The Structure and Practice of Contemporary Planning
5-The Legal Basis of Planning
6-Planning and Politics

Assignment: Short Writing Assignment #1 (virtually attend a Planning and Zoning Commission meeting in your community or another community and write a short paper (2-3 pages) detailing the meeting and key planning concepts). The paper must be uploaded through Canvas by Sunday, September 15 (midnight).

Week of September 16
Levy, Part 2 – Chapters 7-8
The Structure and Practice of Contemporary Planning
7-The Social Issues
8-The Comprehensive Plan

Virtual Guest Lecturer Video (City Planning Director)

Week of September 23
Levy, Part 2 and Part 3 Fields of Planning
Chapters 9 -11
9- The Tools of Land-Use Planning
10-Urban Design
11-Urban Renewal and Community Development

Assignment: Short Writing Assignment #2 Submit paper topics for review, include a summary of the topic and what you intend to cover in the paper. This will allow for my feedback and my ultimate approval of the topic. Due - Sunday, September 29 (midnight)

Week of September 30	<p>Levy, Part 3 contd. Fields of Planning Chapters 12-13 Chapter 12-Transportation Planning Chapter 13-Economic Development Planning</p> <p>Monthly discussion item – (All discussion posts due by Sunday, October 6)</p>
Week of October 7	<p>Library time – work on your paper</p> <p>Assignment: Writing Assignment #3 Submit an annotated bibliography with at least seven sources you will use in your paper. At a minimum, five (5) must be from a peer-reviewed source. Upload by Sunday, October 13 (midnight).</p>
Week of October 14	<p>Levy, Part 3 contd. Fields of Planning Chapters 14 Chapter 14-Growth Management, Smart Growth, Sustainable Development, and Planning for Catastrophe</p>
Week of October 21	<p>What is a Comprehensive Plan, and why do them?</p> <p>Assignment: Short Writing Assignment #4 Review a Comprehensive Plan/Master Plan for a city of your choice. Prepare a simple discussion on the plan and its details. (The paper must be uploaded through Canvas by Sunday, October 27 (midnight)).</p>
Week of October 28	<p>Levy, Part 3 contd. Fields of Planning Chapter 15 15-Environmental and Energy Planning</p>
Week of November 4	<p>Class meet up. We will schedule a virtual meet-up closer to this time and have a discussion to share what you have learned. Also, be prepared to discuss the short writing assignment #4 with your peers in this session. (Last day to withdraw from one or more 15-week courses)</p>
Week of November 11	<p>Levy, Part 3 contd. Fields of Planning Chapter 16 16-Planning for Metropolitan Regions</p> <p>Assignment: Short Writing Assignment #5 Do any Fields of Planning interest you? If so, why? If no, why? (The paper must be uploaded through Canvas by Sunday, November 17 (midnight)).</p>
Week of November 18	<p>PAPER DUE – Paper must be uploaded by midnight Sunday, November 24.</p>
Week of November 25	<p>Thanksgiving Week (week off) No discussion item for this month</p>

Week of December 2 Final Exam Review

Week of December 9 Final Exam

**I RESERVE THE RIGHT TO MODIFY THIS SYLLABUS AT ANY TIME.
THEREFORE, ATTENTION TO THE ANNOUNCEMENTS IN CANVAS IS CRUCIAL.**