University of Texas at Tyler

History of Rock, Fall 2023 MUSI 1313.060 (Online)

Instructor: Dr. James Brinkmann

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Student-office Hours: By appointment

Course description:

A survey course covering the elements of Rock music and listening and responding to music in its cultural context. Significant contributors to the development of Rock are presented and landmark recordings are heard and discussed.

Course Objectives:

In successfully completing this course, the student will be able to:

- 1. Communication: Present an evaluation of how music has and continues to shape popular culture.
- 2. Critical Thinking: Distinguish the proper historical, social, and philosophical context of the music in a concert paper considering pre-approved artists/concerts.
- 3. Social Responsibility: Illustrate evidence of how Rock music has influenced social change.
- 4. Teamwork: Collaborate on a team project evaluating how Rock music has influenced social change.
- 5. Apply normative terminology to describe Rock music.
- 6. Identify connections with other genres of music.

Required Materials

What's That Sound? An Introduction to Rock and Its History, Kovach/Flory, 6th Edition

Recommended version: Ebook with audio access–978-0-393-87666-6 https://wwnorton.com/books/whats-that-sound/#

OR

What's That Sound? An Introduction to Rock and Its History, Kovach/Flory, 6th Edition Paperback - ISBN: 9780393872453

Grade Weighting

Grading Scale

65% Quizzes 25% Concert Paper 10% Group Presentation

100-90% A 89-80% B 79-70% C 69-60% D 59-0% F

Methods for Evaluating Outcomes: Students will be evaluated through quizzes, a group presentation, and a written paper.

Methods of Instruction: Will largely consist of lectures, presentations, and group participation activities. Instructional methods will also include audio and video examples and online concert performances.

- * Online Conduct/Demeanor: Students will demonstrate decorum and decency in all discussion posts and communication with students and the instructor. More than one offense will result in possible dismissal from the class. Further reading on Internet decorum can be found here: https://www.britannica.com/topic/netiquette
- ** Due Dates and Absences Policy: All assignments are due on the days and times indicated. Late assignments will not be accepted, and no credit will be given for papers or quizzes not turned in by written deadline. Students are encouraged to start work early in order to complete their work on time.

Concert Paper

Through the concert paper, students will exhibit Critical Thinking and Communication by:

- **Distinguishing** the proper historical, social, and philosophical context of the music
- Evaluating pre-approved concerts and writing an essay about each concert
- Applying normative terminology to describe the music
- **Identifying** connections with other genres of music

Online concerts will be announced on Canvas under the "Pages" heading throughout the semester or students can find a past concert that has been recorded and posted in its entirety. Papers should be 400-500 words. The student will submit their proposed online concert via web- link by the assigned date below. The criteria and rubric for the paper will be posted on Canvas.

Group Presentation

In the group presentation, students will exhibit **Critical Thinking**, **Communication**, **Teamwork**, and **Social Responsibility** by:

- **Distinguishing** the proper historical, social, and philosophical context of the music
- Illustrating evidence of how Rock music has influenced social change
- Collaborating on a team project evaluating how Rock music has influenced social change
- Applying normative terminology to describe the music

Students will be assigned to groups and **evaluate** how Rock music has influenced social change. The musical artist and specific song or album will be selected by each group and approved in advance by the instructor. Team members will collaborate to **deliver** a video presentation which will include audio and/or video musical examples. Groups will provide specific evidence of how the music influenced social change. Each group will turn in a Google Slides, Keynote, or PowerPoint presentation. A rubric for the presentation will be posted on Canvas.

Quizzes may consist of multiple choice, true/false, matching questions, and short answer. Review materials will be available the week prior to the exam.

Provisional Course Schedule Week Dates Readings/Topic

1	Aug. 21-25	
	Aug. 25-27 Icebreaker Assignment open	Syllabus, Introduction, Logistics
2	Aug. 28-Sept. 1	How Listeners Make Meaning of Music
	Sept. 1-3	Census Date (deadline for all registration/schedule
	C 4 1	changes)
3	Sept. 4-8	Ch. 1 & 2, The World Before Rock and Roll and
		The Nineteen Fifties
	Sept. 8-10 Quiz 1 open	
4	Sept. 11-15	Ch. 3, Demise of Rock/Promise of Soul
	Sept. 15-17 Quiz 2 open	
	Sept. 17	Concert Paper Proposal Due
5	Sept. 18-22	Ch. 4, Beatles & British Invasion
	Sept. 22-24 Quiz 3 open	

(Sept. 25-29	Ch. 5, American Responses
6	Oct. 1	Concert Paper due
7	Oct. 2-6	Ch. 7, Psychedelia
	Oct. 6-8 Quiz 4 open	
8	Oct. 9-15	Ch. 8, Growing Rock Monster
9	Oct. 16-20	Ch. 9 & 10, Black Pop, Reggae, and the Rise of
		Disco, Mainstream Rock, Punk, New Wave
	Oct. 20-22 Quiz 5 open Oct. 22	Group Presentation proposal due
10	Oct. 23-27	Ch. 11, I Want My MTV
10	Oct. 27-29 Quiz 6 open	
	Oct. 30-Nov. 3	Ch. 12, Heavy Metal, Indie Rock
11	Nov. 3-5 Quiz 7 open	
1.0	Nov. 6-10	Ch. 13, Alternative Rock
12	Nov. 12	Group Presentation due
13	Nov. 13-17	Ch. 14, Widening Gaps of Rock, Women in Rock
	Nov. 17-19 Quiz 8 open	(guest presenter)
	Nov. 20 – 26	HOLIDAY!
14	Nov. 27 – Dec. 3	Ch. 15 & 16, Rock Traditions, Business of Change & Foundational Layer
15	Dec. 4-6 Quiz 9 open	

See Canvas Syllabus Module for Student Resources and University Policies and Information