

89% Editor suggestions See 34

ADVANCED MULTIMEDIA NEWS
MCOM 4332, Spring 2024
2 p.m. to 4 p.m. Mondays and Wednesdays, CAS 102

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Office Hours: 10 a.m. to 11 a.m. Tuesday, Wednesday, and Thursday and by appointment. (I welcome and encourage office visits.)

DEPARTMENT SYLLABI

Use this link to access the syllabi for all Department of Communication courses

https://www.uttyler.edu/communication/syllabi/Links to an external site.

DESCRIPTION

Students report stories for audio, video and digital news platforms. Emphasis is on identifying, writing, shooting, editing, producing, packaging and presenting news. To solve the real-world problems/challenges of news outlets, students must use critical thinking, analysis/systematic inquiry and writing/storytelling skills. They will apply knowledge of mediated presentation, ethics and professional journalistic standards to ....

- Define problems, students consider news value, deadlines, available resources and strengths of broadcast and digital platforms as part of the process of deciding which stories are deserving of being reported as news.
Identify strategies/evaluate solutions, students identify the best ways and on which platforms to report the story.
Propose solutions, students submit a pitch/story treatment in which they evaluate the news worthiness of the story; articulate the purpose and goals of the story; and identify sources and information that will be used.
Implement solutions, students do whatever is required -- contacting sources, interviewing, writing, shooting, editing -- to tell a complete story by deadline.