

# RISE AS One

STRATEGIC PLAN • 2022 - 2026



**UTTyler**<sup>™</sup>

THE UNIVERSITY OF TEXAS AT TYLER



# *Our* MISSION

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UT Tyler is a comprehensive public university. We help our students, patients, and community members achieve their educational and health goals by offering a combination of excellence in higher education, research, public service, and advanced healthcare delivery.

# *Our* VISION

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UT Tyler will be an impactful, values-centered institution unified in common purpose; a community that fosters opportunity, committed to providing a uniquely balanced student experience and improving the quality of human life.

# *Our* VALUES

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**SERVANT LEADERSHIP**



**EXCELLENCE**



**ACCOUNTABILITY**



**DIVERSITY**

UT TYLER 2022-2026

# STRATEGIC PLAN FRAMEWORK

PRIORITY

*Enrich*

THE STUDENT  
EXPERIENCE





# GOALS

**Increase student mentorship, experiential learning, and professional development opportunities for students.**

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**Promote student engagement.**

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**Increase research experiences to be broadly available to all graduate and undergraduate students.**

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**Support a growing student body by advancing a culture of opportunity and success.**

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PRIORITY

*Elevate*

**ECONOMIC  
OPPORTUNITY  
AND SOCIAL  
MOBILITY FOR  
OUR STUDENTS**





# GOALS

**Increase educational impact to meet the demands of Texas learners through enrollment growth to 15,000 students by 2027.**

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**Enhance the delivery of flexible programs and additional supports for students.**

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**Increase the number of quality academic and cocurricular programs across all disciplines.**

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**Be the destination institution for students seeking careers in health professions.**

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**Ensure student success through achieving excellence in outcomes assessment.**

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PRIORITY

*Partner &  
Collaborate*

**IN SERVICE TO  
OUR COMMUNITY**







# GOALS

**Be a Carnegie Community-Engaged University.**

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**Establish a workforce pipeline that creates a positive impact on the community and all East Texas.**

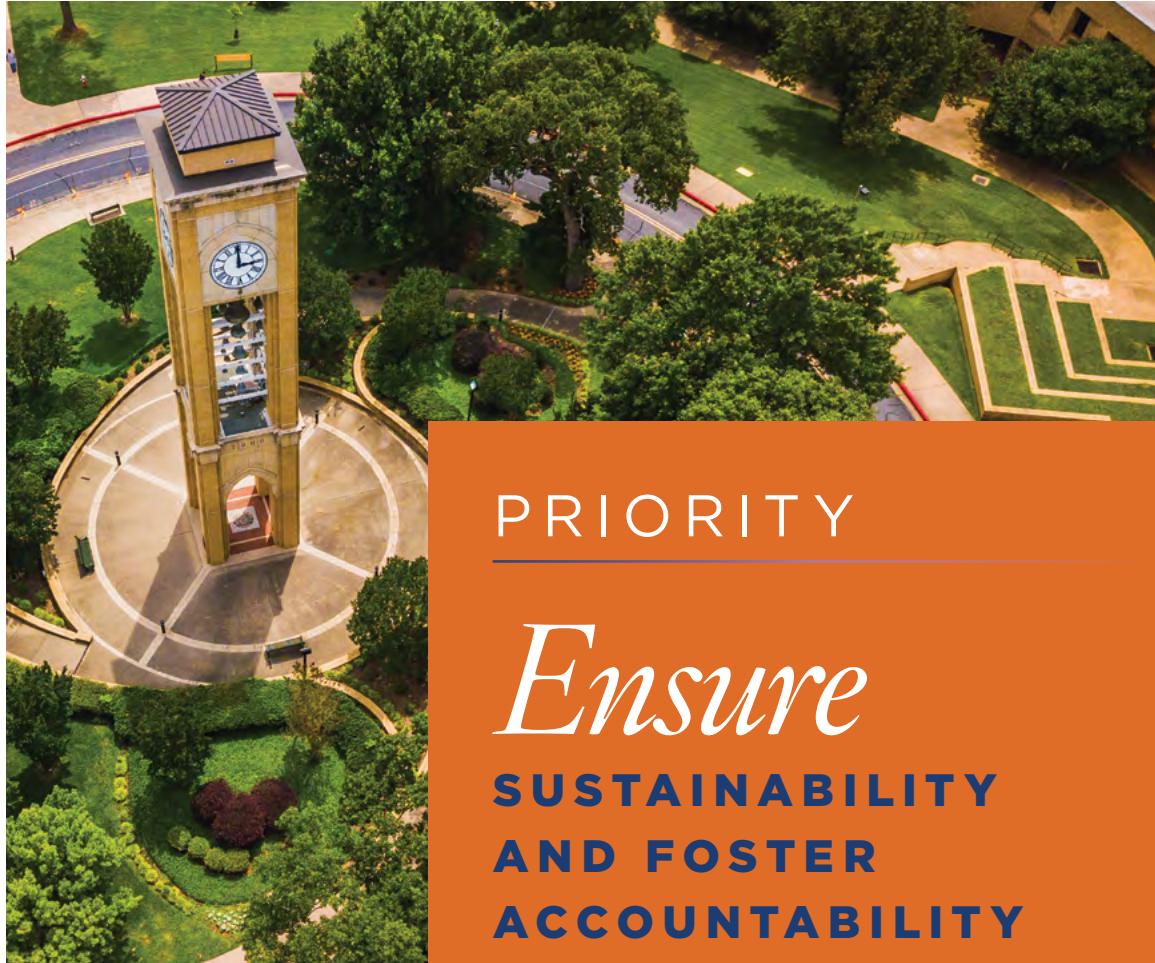
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**Foster communication and a welcoming culture among all stakeholders.**

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**Lead innovation on care delivery and research models for complex populations in rural communities.**

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PRIORITY

*Ensure*  
**SUSTAINABILITY  
AND FOSTER  
ACCOUNTABILITY**



# GOALS

**Establish efficiencies to make college education more affordable.**

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**Grow philanthropic giving necessary to support the institution's mission.**

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**Create a culture of accountability and transparency.**

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**Expand infrastructure and facilities to support university growth.**

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**Pursue opportunities to diversify revenue sources.**

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PRIORITY

*Advance*

**EXCELLENCE  
IN TEACHING,  
RESEARCH, AND  
HEALTHCARE**



# GOALS

**Invest in our faculty and staff, creating a campus culture of engagement, retention, growth, and excellence.**

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**Expand research and scholarship efforts through annual growth in grant and contract awards.**

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**Leverage growth trajectory and reputational momentum to attract diverse talent.**

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**Grow medical education and other health education programs to serve East Texas providers and caregivers.**

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# UT Tyler™

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