



Soules College of Business
BLAW 3301-002 (Spring 2024)
Business Law and Social Responsibility

COURSE SYLLABUS (Revised 01/03/2024)

COURSE INFORMATION

Course Title: Business Law and Social Responsibility
Course Number: BLAW 3301.002 (20864)
Credit Hours: 3
Classroom: Soules COB 203
Class Hours: Tuesday/Thursday 9:30 am – 10:50 am
Type of Course: This course is delivered as a face-to-face course, although there may be some online components to it.

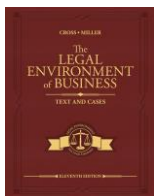
INSTRUCTOR

Instructor: Kevin T. White, Assistant Professor of Business Law
Phone: (903) 565-6568
Email: kevinwhite@uttyler.edu
Office: COB 350.16
Office Hours: Tue 1:30 pm – 3:00 pm
Wed 9:30 am – 11:30 am
Thu 1:30 pm – 3:00 pm
Also available at other times by appointment.
Communication: Email is the best way to contact me, but you can also communicate with me through Canvas. Or come by my office during office hours.

COURSE MATERIALS

Required Textbook

The Legal Environment of Business, Text and Cases, 11th Ed.
by Frank B. Cross; Roger LeRoy Miller (Cengage 2021)



eBook: ISBN-13: 9780357693278
Hardback: ISBN-13: 9780357129760
COURSE KEY: MTPNWB838L2V

Because of the staggering price of the print version, it is recommended that you get the eBook or a Cengage unlimited plan. If you prefer print, look at a rental. We will NOT use any of the MindTap materials available through Cengage.

The UT Tyler Bookstore has it, but I would not pay for the print textbook unless that is best

for your learning style. A digital rental is \$49.49 through the bookstore. You can also get semester access to the eTextbook from the publisher for about \$44. <https://www.cengage.com/c/the-legal-environment-of-business-text-and-cases-11e-cross-miller/9780357129760/>

Supplemental Materials I may also assign or distribute supplemental materials, which may include cases, statutes, administrative regulations, articles or excerpts from periodicals. **CHECK CANVAS** frequently for additional readings. I may also point you to some outside links for other materials or information of interest. Don't worry--you don't have to memorize the information in the supplemental materials. But chances are, if you ignore the supplemental materials, you won't get as much out of this course.

CANVAS & PATRIOT MAIL

Announcements, notifications, assignments, due dates, supplemental materials, class updates, changes in the course schedule, grades and more will be posted on or accessible through [Canvas](#). Additional notifications will be sent to your [Patriot email](#) address. **You are expected to regularly check Canvas and your Patriot email for notifications about this class.**

COURSE OVERVIEW/LEARNING OUTCOMES

- A. Course Overview. Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.
- B. Topics Covered/Learning Outcomes. By the end of the course, it is expected that you will understand how the law (in the various legal areas we will cover) impacts individuals, organizations, and society. You will be able to use analytical and critical problem solving skills to apply the legal concepts you learn in this course to a myriad of fact situations. Broadly speaking, the areas of the law we will look at include:
- Law and Legal Reasoning
 - Business and the Constitution
 - Ethics in Business
 - Courts and Alternative Dispute Resolution
 - Court Procedures
 - Administrative Agencies
 - Tort Law
 - Criminal Law and Cybercrime
 - Formation of Traditional and E-Contracts
 - Contract Performance, Breach, and Remedies
 - Corporations
 - Limited Liability Business Forms
 - Investor Protection and Corporate Governance
 - Agency Relationships
 - Employment Law
 - Employment Discrimination
 - Intellectual Property Rights
 - Antitrust Law

REQUIRED WORK

- A. Examinations. There will be three (3) exams, including the final exam. The exams will be made up of multiple choice and true/false questions. The examinations may cover any matters contained in the course materials or which are discussed in class. Together, the exams are worth 300 points.

The exams must be taken on the date and time specified in the Course Schedule. If, due to illness or other compelling reasons beyond your control, you are unable to take an exam during the specified time, you should contact me (in advance if possible) to make other arrangements for taking the exam.

Subject to the following conditions, you will be able to effectively drop your lowest exam score. Your two highest exam scores will each count 150 points toward your grade. However, in order to be able to drop the final exam, you must make at least a 50 (out of 100) on it – this is designed to ensure that you remain engaged through the end of the semester.

- B. Quizzes. There will be 10 quizzes throughout the semester, generally in advance of the class session discussing the material. The quizzes are open book, meaning you can freely look at your Cengage textbook for the answers. The quizzes are designed primarily to encourage you to read the material before you come to class.

The quizzes must be taken by the date and time specified in the Course Schedule. Each quiz is worth 12.5 points, and together, the quizzes are worth 125 points.

- C. Attendance. Attendance is worth 75 points. Attendance will not be taken on exam dates. On all other class periods, you will earn 3.75 points for each class attended, for up to 75 points. BUT, if I call on you and you appear to me to be unprepared for class, or if I suspect that you are doing something else on your laptop, tablet or phone, or if you otherwise engage in disruptive behavior, I will deduct from your attendance points for that day IN MY SOLE DISCRETION. I MAY ALSO DEMAND THAT YOU LEAVE THE CLASSROOM! **Note: because the point structure is designed to allow you to miss up to 4 class periods without penalty, there will be no excused absences, even for illnesses, participation in sports events, or other school activities.**

- D. Reading Assignments. Naturally, you are expected to read each of the chapters assigned in the Course Schedule. It is okay to read ahead. There is a bunch of reading in this course, some of it more interesting than others. Many of the concepts have to be digested before they are understood. **Don't get behind**—it is too hard to catch up with this much material!

- E. Grade Allocation. Your grade is allocated as follows:

Item	Points	% of Grade
Exams	300	60%
Quizzes	125	25%
Attendance	75	15%
Total	500	100%

- F. Grade Determination.

Points	Average	Letter Grade
450+	90-100%	A
400-449.9	80-89%	B
350-399.9	70-79%	C
300-349.9	60-69%	D
0-299.9	0-59%	F

- G. Extra Credit. Extra credit may be given in my sole discretion.

COURSE POLICIES

- A. Attendance Policy. **Come to class!** You are expected to attend class meetings regularly and on time. To encourage attendance, which will enhance your learning, attendance is a component of your grade.
- B. Preparation. **Be prepared!** Advance preparation for class increases understanding and retention of the course material and greatly enhances the learning experience. You are expected not only to come to class, but to come prepared.
- C. Late Work. **Do your work on time!** Late work is generally not accepted.
- D. Exams. **Take your exams when given!** Exams will be administered IN CLASS and will be closed book, closed note unless otherwise indicated. Makeups will be allowed only for compelling reasons, in the discretion of the instructor.
- E. Distractions. **Pay attention!** No talking during class, except to participate in class discussion. You may not make or receive phone calls during class; please turn your phone OFF or to SILENT. An occasional text is okay, but please refrain from protracted text conversations or excessive texting. If you have a laptop or tablet, use it to take notes only. You may not watch movies, stream audio or video, surf the web, fool around with Facebook or anything like that, either on your phone, tablet or laptop. You may not keep earbuds or similar devices in your ears (unless necessary for a hearing impairment) during class time. Electronic devices may only be used to enhance your classroom experience, not distract you from it. **YOU ABSOLUTELY MAY NOT BECOME A DISTRACTION TO ME OR TO OTHER STUDENTS!!! I MAY DEMAND THAT YOU LEAVE THE CLASSROOM!**

F. UNIVERSITY POLICIES & INFORMATION

Important UT Tyler policies and information may be found at:

<https://uttyler.instructure.com/courses/39406/pages/university-policies-and-information-2>

I would like to emphasize this one:

Academic Honesty and Academic Misconduct. The UT Tyler community comes together to pledge that “Honor and integrity will not allow me to lie, cheat, or steal, nor to accept the actions of those who do.” Therefore, we enforce the [Student Conduct and Discipline policy](#) in the Student Manual of Operating Procedures (Section 8).

G. STUDENT RESOURCES

Resources to assist you in this course and other resources available for UT Tyler students may be found on Canvas at:

<https://uttyler.instructure.com/courses/39406/pages/student-resources-2>

H. AMENDMENTS TO SYLLABUS

I reserve the right to amend and revise this Course Syllabus and/or the Course Schedule--but will give notice of any amendment.

I. COURSE SCHEDULE

The initial Course Schedule is attached but may be amended periodically through Canvas notification. Look to Canvas for more detailed information.

COURSE SCHEDULE (01.03.2024)

Week	Date(s)	Chapter and Topic	Quiz / Other
MODULE 1			
1	Jan 16	Welcome and Introduction	n/a
	Jan 18	Chapter 1 - Law and Legal Reasoning	n/a
2	Jan 23	Chapter 2 - Business and the Constitution	n/a
	Jan 25	Chapter 2 - Business and the Constitution	Quiz 1 – Chapters 1 & 2 Due by 9:30 a.m., Jan 25
3	Jan 30	Chapter 4 - Courts and Alternative Dispute Resolution	n/a
	Feb 1	Chapter 5 – Court Procedures	Quiz 2 – Chapters 4 & 5 Due by 9:30 a.m., Feb 1
4	Feb 6	Chapter 3 – Ethics in Business	n/a
	Feb 8	Chapter 23 - Administrative Agencies	Quiz 3 – Chapters 3 & 23 Due by 9:30 a.m., Feb 8
5	Feb 13	Chapter 23 - Administrative Agencies	n/a
	Feb 15	Exam No. 1 – Chapters 1, 2, 3, 4, 5, 23	
MODULE 2			
6	Feb 20	Chapter 6 – Tort Law	n/a
	Feb 22	Chapter 6 – Tort Law	Quiz 4 – Chapter 6 Due by 9:30 a.m., Feb 22
7	Feb 27	Chapter 10 – Criminal Law and Cybercrime	n/a
	Feb 29	Chapter 12 – Formation of Traditional and E-Contracts	Quiz 5 – Chapter 10 Due by 9:30 a.m., Feb 29
8	Mar 5	Chapter 12 – Formation of Traditional and E-Contracts	n/a
	Mar 7	Chapter 13 – Contract Performance, Breach, and Remedies	Quiz 6 – Chapters 12 & 13 Due by 9:30 a.m., Mar 7
9	Mar 12	NO CLASS: Spring Break	
	Mar 14	NO CLASS: Spring Break	
10	Mar 19	Chapter 18 – Corporations	n/a
	Mar 21	Chapter 17 – Limited Liability Business Forms	Quiz 7 – Chapters 17 & 18 Due by 9:30 a.m., Mar 21

Week	Date(s)	Chapter and Topic	Quiz / Other
11	Mar 26	Exam No. 2 – Chapters 6, 10, 12, 13, 17, 18	
	Mar 28	Chapter 28 – Investor Protection and Corporate Governance	n/a
MODULE 3			
12	Apr 2	Chapter 28 – Investor Protection and Corporate Governance	
	Apr 4	Chapter 19 – Agency Relationships	Quiz 8 – Chapters 28 & 19 Due by 9:30 a.m., Apr 4
13	Apr 9	Chapter 20 – Employment Law	n/a
	Apr 11	Chapter 20 – Employment Law Chapter 21 – Employment Discrimination	Quiz 9 – Chapters 20 & 21 Due by 9:30 a.m., Apr 11
14	Apr 16	Chapter 21 – Employment Discrimination	n/a
	Apr 18	Chapter 8 – Intellectual Property Rights	Quiz 10 – Chapter 8 Due by 9:30 a.m., Apr 18
15	Apr 23	Chapter 8 – Intellectual Property Rights	n/a
	Apr 25	Chapter 27 - Antitrust Law	n/a
16	May 2 (Thursday) 9:30 a.m.	Exam No. 3 (Final Exam) – Chapters 8, 19, 20, 21, 27, 28	