



Soules College of Business
BLAW 3301-002 (Spring 2022)
Business Law and Social Responsibility

COURSE SYLLABUS (Revised 01.03.2023)

COURSE INFORMATION

Course Title:	Business Law and Social Responsibility
Course Number:	BLAW 3301.002
Credit Hours:	3
Classroom:	Soules COB 111
Class Hours:	Tue/Thu 11:00 am – 12:20 pm
Type of Course:	This course is designed to be delivered as a face-to-face course.

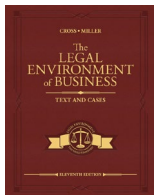
INSTRUCTOR

Instructor:	Kevin T. White, Assistant Professor of Business Law
Phone:	(903) 565-6568
Email:	kevinwhite@uttyler.edu
Office:	COB 350.16
Office Hours:	Tue 1:30 pm – 4:30 pm Wed 9:30 am – 12:00 pm Thu 9:30 am – 10:30 am Also available at other times by appointment.
Communication:	Email is the best way to contact the instructor, but you can also communicate with the instructor through Canvas or call him. Or come by the instructor's office during office hours.

COURSE MATERIALS

Required Textbook

The Legal Environment of Business, Text and Cases, 11th Ed.
by Frank B. Cross; Roger LeRoy Miller (Cengage 2021)



eBook: ISBN-13: 9780357693278
Paperback: ISBN-13: 9780357129760851

Because of the staggering price of the print version, it is recommended that you get the eBook or a Cengage unlimited plan. If you prefer print, look at a rental. We will NOT use any of the MindTap materials available through Cengage.

Supplemental Materials The instructor may also assign or distribute other supplemental materials, which may include some case materials, statutes, administrative regulations, articles or excerpts from

periodicals. **CHECK CANVAS** frequently for additional readings. The instructor may also point you to some outside links for other materials or information of interest. Don't worry--you don't have to memorize the information in the supplemental materials. But chances are, if you ignore the supplemental materials, you won't get as much out of this course.

CANVAS & PATRIOT MAIL

Announcements, notifications, assignments, due dates, supplemental materials, class updates, changes in the course schedule, grades and more will be posted on or accessible through [Canvas](#). Additional notifications will be sent to your [Patriot email](#) address. **You are expected to regularly check Canvas and your Patriot email for notifications about this class.**

COURSE OVERVIEW/LEARNING OUTCOMES

- A. Course Overview. Introduction to the legal environment of business, legal reasoning, and historical perspective. The influence on economic activity by regulatory agencies in their pursuit of public policy goals is stressed. This course also includes an introduction to business and professional ethics.
- B. Topics Covered/Learning Outcomes. By the end of the course, it is expected that you will understand how the law (in the various legal areas we will cover) impacts individuals, organizations, and society. You will be able to use analytical and critical problem solving skills to apply the legal concepts you learn in this course to a myriad of fact situations. Broadly speaking, the areas of the law we will look at include:
- Law and Legal Reasoning
 - Business and the Constitution
 - Courts and Alternative Dispute Resolution
 - Court Procedures
 - Tort Law
 - Criminal Law
 - Formation of Traditional and E-Contracts
 - Contract Performance, Breach, and Remedies
 - Small Business and Franchises
 - Limited Liability Business Forms
 - Corporations
 - Investor Protection and Corporate Governance
 - Agency Relationships
 - Employment Law
 - Employment Discrimination
 - Intellectual Property Rights
 - Internet Law, Social Media, and Privacy
 - Antitrust Law
 - Ethics

REQUIRED WORK

- A. Examinations. There will be three (3) exams, including the final exam, each of which will be equally weighted. The exams will be made up of multiple choice and true/false questions. The examinations may cover any matters contained in the course materials or which are discussed in class. Together, the exams are worth 300 points.

The exams must be taken on the date and time specified in the Course Schedule. If, due to illness or other compelling reasons beyond your control, you are unable to take an exam during the specified time, you should contact me (in advance if possible) to make other arrangements for taking the exam.

- B. Quizzes. There will be 10 quizzes throughout the semester, generally in advance of the class session discussing the material. The quizzes are open book, meaning you can freely look at your Cengage textbook for the answers. The quizzes are designed primarily to encourage you to read the material before you come to class. *The quizzes must be taken by the date and time specified in the Course Schedule.* Each quiz is worth 7.5 points, and together, the quizzes are worth 75 points.
- C. Short Essays. You must submit 2 short essays, each relating to different subject matter relevant to this course. The instructor will from time to time assign a specific topic for the essay. Your essay will be evaluated on the quality and depth of your essay, as well as on grammar and style. Each of your required 2 essays are worth 25 points, for a total of 50 possible points.
- D. Attendance. Attendance is worth 50 points. Attendance will not be taken on exam dates. On all other class periods, you will earn 2 points for each class attended, for up to 50 points.
- E. Reading Assignments. Naturally, you are expected to read each of the chapters assigned in the Course Schedule. It is okay to read ahead. There is a bunch of reading in this course, some of it more interesting than others. Many of the concepts have to be digested before they are understood. **Don't get behind**—it is too hard to catch up with this much material!
- F. Grade Allocation. Your grade is allocated as follows:

Item	Points	% of Grade
Exam 1	100	20%
Exam 2	100	20%
Exam 3 - Final	100	20%
Quizzes	100	20%
Essays	50	10%
Attendance	50	10%
Total	500	100%

- G. Grade Determination.

<u>Points</u>	<u>Average</u>	<u>Letter Grade</u>
450+	90-100%	A
400-449.9	80-89%	B
350-399.9	70-79%	C
300-349.9	60-69%	D
0-299.9	0-59%	F

- H. Extra Credit. Extra credit may be given in the sole discretion of the instructor.

COURSE POLICIES

- A. Attendance Policy. **Come to class!** You are expected to attend class meetings regularly and on time. To encourage attendance, which will enhance your learning, attendance is a component of your grade.

- B. Preparation. **Be prepared!** Advance preparation for class increases understanding and retention of the course material and greatly enhances the learning experience. You are expected not only to come to class, but to come prepared.
- C. Late Work. **Turn your stuff in on time!** Late work is generally not accepted.
- D. Exams. **Take your exams when given!** Exams will be administered IN CLASS and will be closed book, closed note unless otherwise indicated. Makeups will be allowed only for compelling reasons, in the discretion of the instructor.
- E. Distractions. **Pay attention!** No talking during class, except to participate in class discussion. You may not make or receive phone calls during class; please turn your phone OFF or to SILENT. An occasional text is okay, but please refrain from protracted text conversations or excessive texting. If you have a laptop or tablet, use it to take notes only. You may not watch movies, stream audio or video, surf the web, fool around with Facebook or anything like that, either on your phone, tablet or laptop. You may not keep earbuds or similar devices in your ears (unless necessary for a hearing impairment) during class time. Electronic devices may only be used to enhance your classroom experience, not distract you from it. YOU ABSOLUTELY MAY NOT BECOME A DISTRACTION TO ME OR TO OTHER STUDENTS!!!

F. UNIVERSITY POLICIES & INFORMATION

Important UT Tyler policies and information may be found at:

https://uttyler.instructure.com/courses/33601/pages/university-policies-and-information?module_item_id=1516427

The instructor would like to emphasize this one:

Academic Honesty and Academic Misconduct. The UT Tyler community comes together to pledge that “Honor and integrity will not allow me to lie, cheat, or steal, nor to accept the actions of those who do.” Therefore, we enforce the Student Conduct and Discipline policy in the [Student Manual of Operating Procedures \(Section 8\)](#).

G. STUDENT RESOURCES

Resources to assist you in this course and other resources available for UT Tyler students may be found on Canvas at:

https://uttyler.instructure.com/courses/33601/pages/student-resources?module_item_id=1516425

H. AMENDMENTS TO SYLLABUS

The instructor reserves the right to amend and revise this Course Syllabus and/or the Course Schedule--but will give notice of any amendment.

I. COURSE SCHEDULE

The initial Course Schedule is attached but may be amended periodically through Canvas notification.

COURSE SCHEDULE (Revised 01.03.2023)

Week	Date(s)	Chapter and Topic	Quiz / Other
1	Jan 10	Welcome and Introduction	n/a
	Jan 12	Chapter 1 - Law and Legal Reasoning	n/a
2	Jan 17	Chapter 2 - Business and the Constitution	n/a
	Jan 19	Chapter 2 - Business and the Constitution	Quiz 1 – Chapters 1 & 2 Due by 11:00 a.m., Jan 19
3	Jan 24	Chapter 4 - Courts and Alternative Dispute Resolution	• n/a
	Jan 26	Chapter 5 – Court Procedures	Quiz 2 – Chapters 4 & 5 Due by 11:00 a.m., Jan 26
4	Jan 31	Chapter 6 – Tort Law	n/a
	Feb 2	Chapter 6 – Tort Law Chapter 10 – Criminal Law	Quiz 3 – Chapters 6 & 10 Due by 11:00 a.m., Feb 2
5	Feb 7	Chapter 10 – Criminal Law	1st Essay Due by 11:00 a.m., Feb 7
	Feb 9	Exam No. 1 – Chapters 1, 2, 4, 5, 6, 10	
6	Feb 14	Chapter 12 – Formation of Traditional and E-Contracts	n/a
	Feb 16	Chapter 12 – Formation of Traditional and E-Contracts Chapter 13 – Contract Performance, Breach, and Remedies	Quiz 4 – Chapters 12 & 13 Due by 11:00 a.m., Feb 16
7	Feb 21	Chapter 13 – Contract Performance, Breach, and Remedies	n/a
	Feb 23	Chapter 16 – Small Business and Franchises	Quiz 5 – Chapter 16 Due by 11:00 a.m., Feb 23
8	Feb 28	Chapter 17 – Limited Liability Business Forms	n/a
	Mar 2	Chapter 18 – Corporations	Quiz 6 – Chapters 17 & 18 Due by 11:00 a.m., Mar 2
9	Mar 7	Chapter 18 – Corporations Chapter 28 – Investor Protection and Corporate Governance	n/a
	Mar 9	Chapter 28 – Investor Protection and Corporate Governance	Quiz 7 – Chapter 28 Due by 11:00 a.m., Mar 9
10	Mar 14	NO CLASS: SPRING BREAK	n/a
	Mar 16	NO CLASS: SPRING BREAK	n/a
11	Mar 21	Exam No. 2 – Chapters 12, 13, 16, 17, 18, 28	

Week	Date(s)	Chapter and Topic	Quiz / Other
	Mar 23	Chapter 19 – Agency Relationships	n/a
12	Mar 28	Chapter 19 – Agency Relationships Chapter 20 – Employment Law	n/a
	Mar 30	Chapter 20 – Employment Law Chapter 21 – Employment Discrimination	Quiz 8 – Chapters 20 & 21 Due by 11:00 a.m., Mar 30
13	Apr 4	Chapter 21 – Employment Discrimination	2nd Essay Due by 11:00 a.m., Apr 4
	Apr 6	Chapter 8 – Intellectual Property Rights	Quiz 9 – Chapter 8 Due by 11:00 a.m., Apr 6
14	Apr 11	Chapter 8 – Intellectual Property Rights Chapter 9 - Internet Law, Social Media, and Privacy	n/a
	Apr 13	Chapter 9 - Internet Law, Social Media, and Privacy	Quiz 10 – Chapter 9 Due by 11:00 a.m., Apr 13
15	Apr 18	Chapter 27 - Antitrust Law	n/a
	Apr 20	Chapter 3 - Ethics	n/a
16	TBD	Exam No. 3 (Final Exam) – Chapters 3, 8, 9, 19, 20, 21, 27	