

# I built my survey... Now what?

## Exploring Qualtrics Survey Distribution and Workflows Functions

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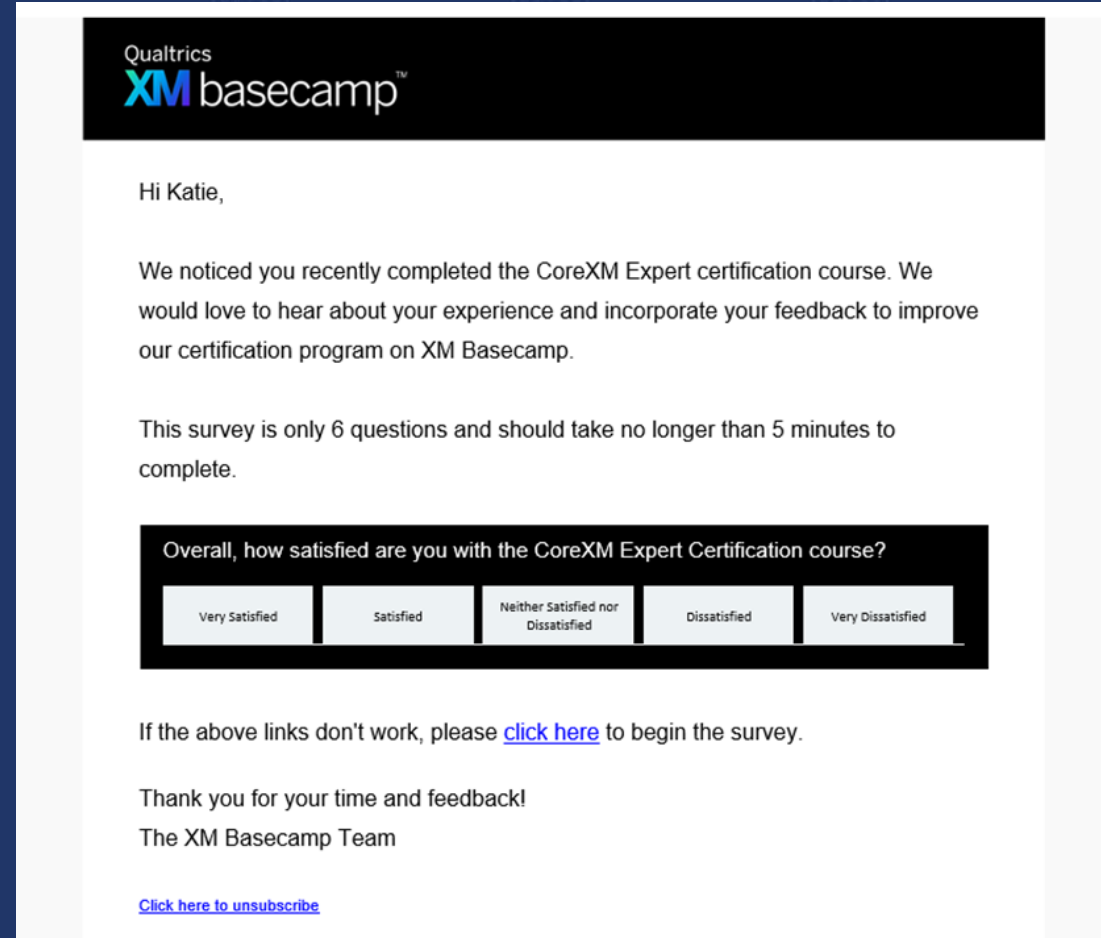
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# Agenda

- Importing a Survey (bonus learning!)
- Creating Workflows
- Distribution Methods
  - In-Line Questions
  - Additional Tools/Features
  - Reminders/Thank You
  - Tracking Respondents
- Questions



Qualtrics  
**XM** basecamp™

Hi Katie,

We noticed you recently completed the CoreXM Expert certification course. We would love to hear about your experience and incorporate your feedback to improve our certification program on XM Basecamp.

This survey is only 6 questions and should take no longer than 5 minutes to complete.

Overall, how satisfied are you with the CoreXM Expert Certification course?

Very Satisfied	Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Very Dissatisfied
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If the above links don't work, please [click here](#) to begin the survey.

Thank you for your time and feedback!  
The XM Basecamp Team

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# Creating Workflows - Terms

Workflows: Allow you to trigger tasks based on various events. For both the inciting event and the resulting task, you have a lot of options, most of which are inside the Qualtrics platform and some of which are outside.

- An **EVENT** starts a workflow
- **CONDITIONS** use logic to decide when workflows are triggered (begin)
- **TASKS** are the outcomes that are triggers in response to the event and/or conditions being met

# Thanks for attending!

- Thank you for participating in an ORS Research Design and Data Analysis Lab's webinar or workshop.
- To help improve the services that consultants provide to UT Tyler faculty, staff, and students, please complete this survey.

