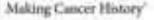
# COMMUNITY SCIENTIST PROGRAM

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### Dr. Jessica Escareno

**Assistant Professor** School of Community and Rural Health

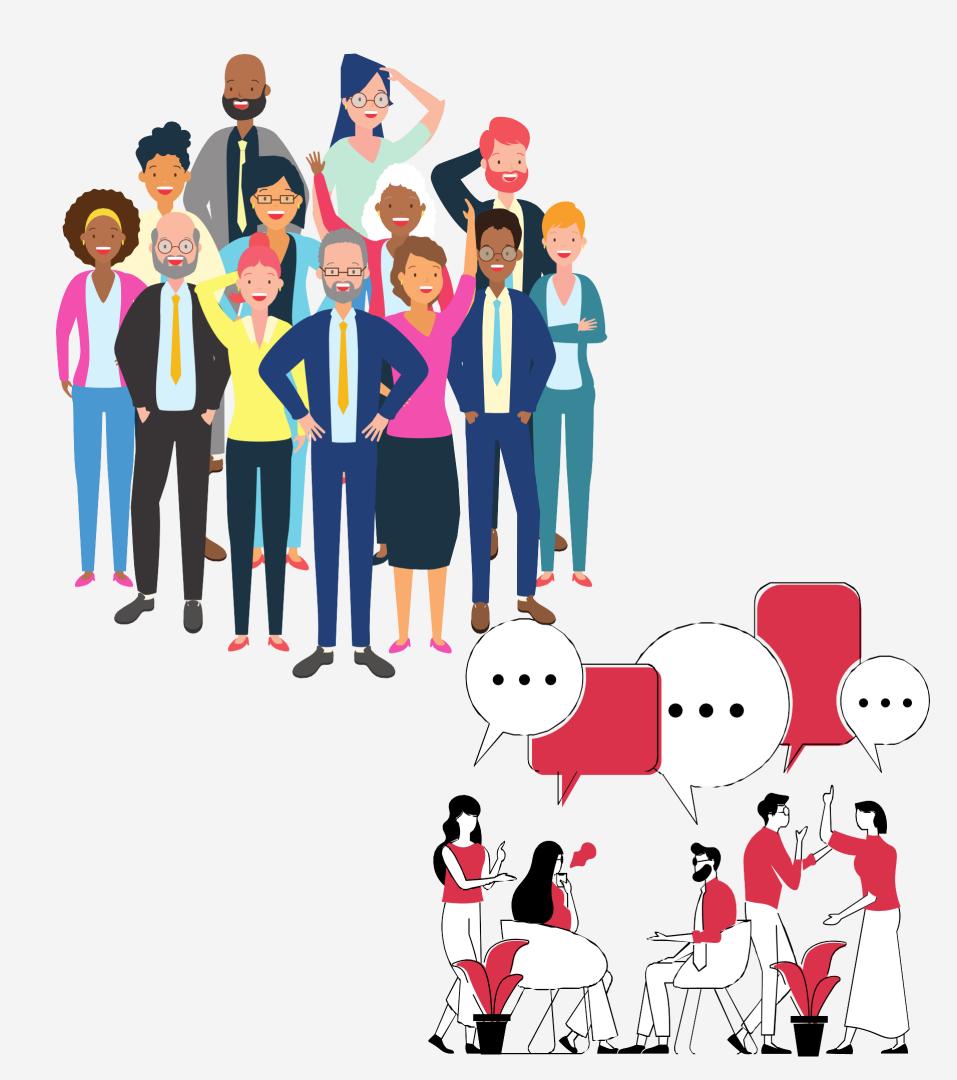
## Community Scientist Program

- For clinical providers and research scientists who need advice and input from a layperson to improve their research projects or patient materials
- Rapid feedback from trained community members to ensure research projects are culturally appropriate and relevant to the community



## Community Scientist Program

- CSP gathers rapid feedback from radial minorities and cancer survivors about issues pertaining to research design, implementation, rearuitment, retention, and any other barriers to participation
- Feedback sessions streamline the process of gathering information about community needs, understanding cultural nuances, and understanding of clinical research
- Create an infrastructure to empower community members to provide meaningful insight into all phases of research



## Community-Engaged Translational Research

- Stakeholder engagement is increasingly recognized as a valuable tool in clinical and translational research
- Stakeholder engagement can play an important role in increasing public trust and the understanding of scientific research and its impact
- Funding agencies (e.g., PCORI, NIH) are increasingly requiring engagement with patients, caregivers, and other stakeholders for funding





- Other Institutions with Programs
  - Meharry- Vanderbilt Community-Engaged Resource Core
  - NYU Institute of Community Health Research
  - University of Florida Citizen Scientist Program
  - University of Minnesota Community Engagement Studio
  - University of Utah Center for Clinical and Translational Science







# **Community Scientists**



Want to learn about research



Are intersted in supporting community research



Want to serve as a voice for their community



Have been trained on basic research terms



Compensated for their time \$25

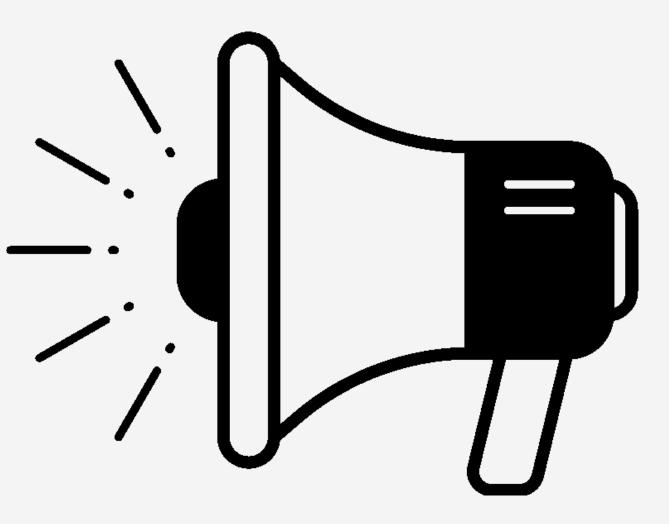


## **Community Scientists**

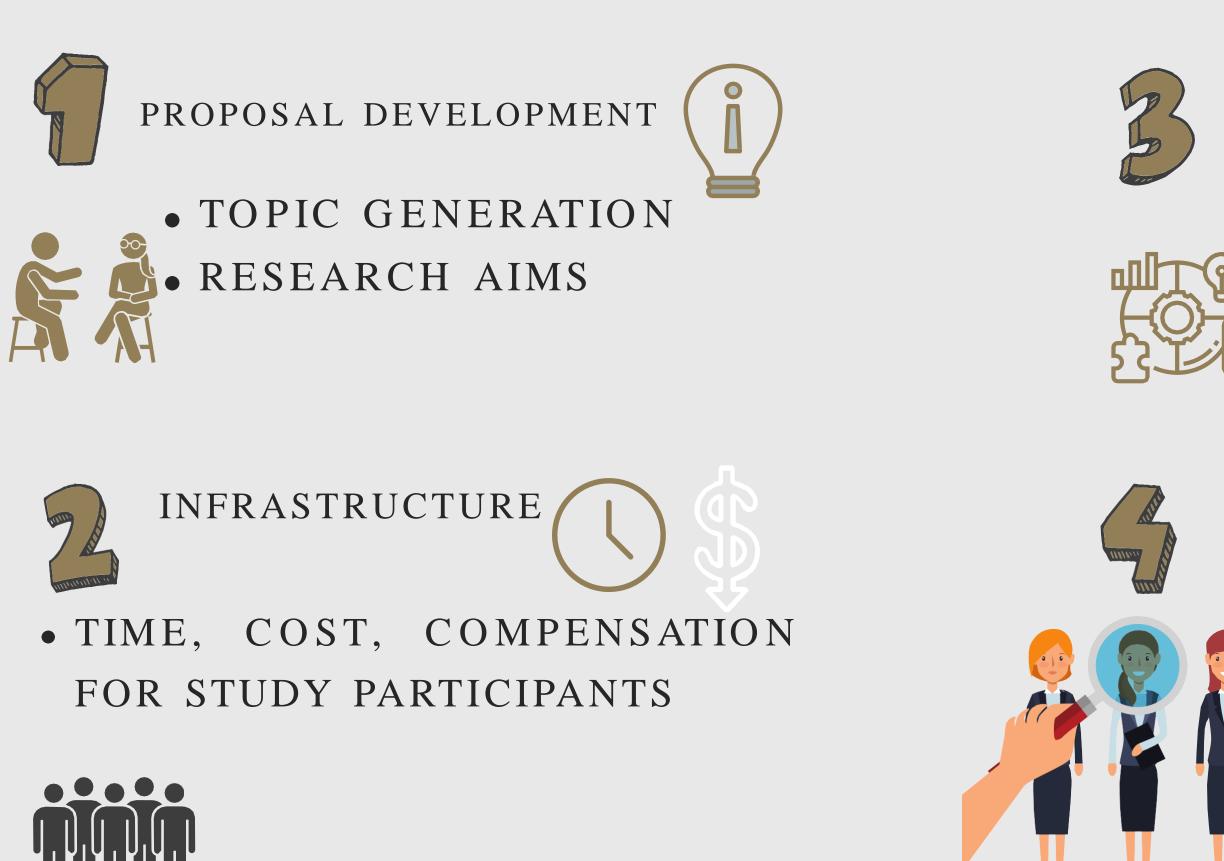
- Serve as a sounding board to ensure research addresses local community interests
- Provide advice on the development of culturally appropriate studies and rearuitment strategies
- Share input on developing research questions
- Help identify strategies to improve community health
- Share input on literacy of survey measures







## Domains of Community Scientist Impact



RESEARCH DESIGN

- DEFINE POPULATION
- CULTURAL APPRORIATENESS
- RESEARCH METHODOLOGIES

#### IMPLEMENTATION



 ENHANCE APPROACHES FOR RECRUITMENT/RETENTION OF PARTICIPANTS AND DATA COLLECTION METHODS

## Domains of Community Scientist Impact







- ALTERNATIVE INTERPRETATION OF RESULTS
- ATTENTION TO FACTORS NOT ACCOUNTED FOR IN LITERATURE
- CONTEXT FOR RELEVANCE TO

PATIENTS/COMMUNITY MEMBERS



DISSEMINATION



- CULTURAL RELEVANCE AND APPROPRIATE LANGUAGE OF DELIVERY MATERIALS
- APPROPRIATE AUDIENCES





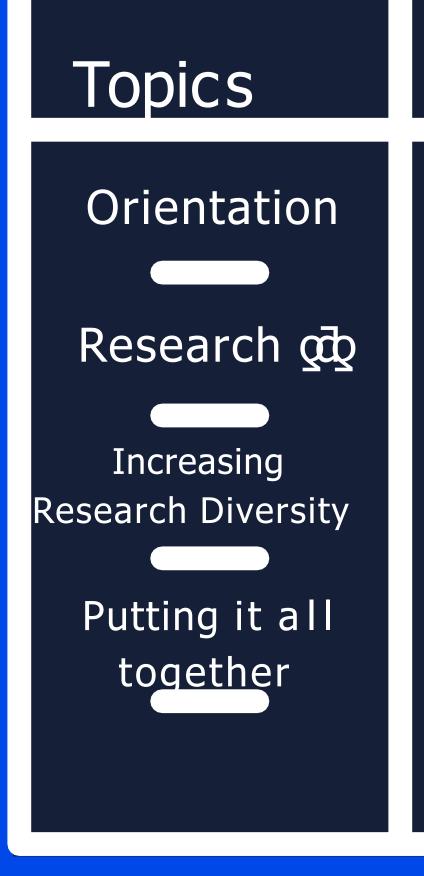


#### POST RESEARCH

• FORMULATING NEXT RESEARCH QUESTIONS • IMPACT ON COMMUNITY • PARTICIPANT FOLLOW-UP

Comunity Scientist Training





#### Objectives

#### For mat

Describe program and processes

common research terms

why research diversity is important

Recognize the elements in community-engaged resarch Group Discussion

Presentation and role play

Presentation and role play

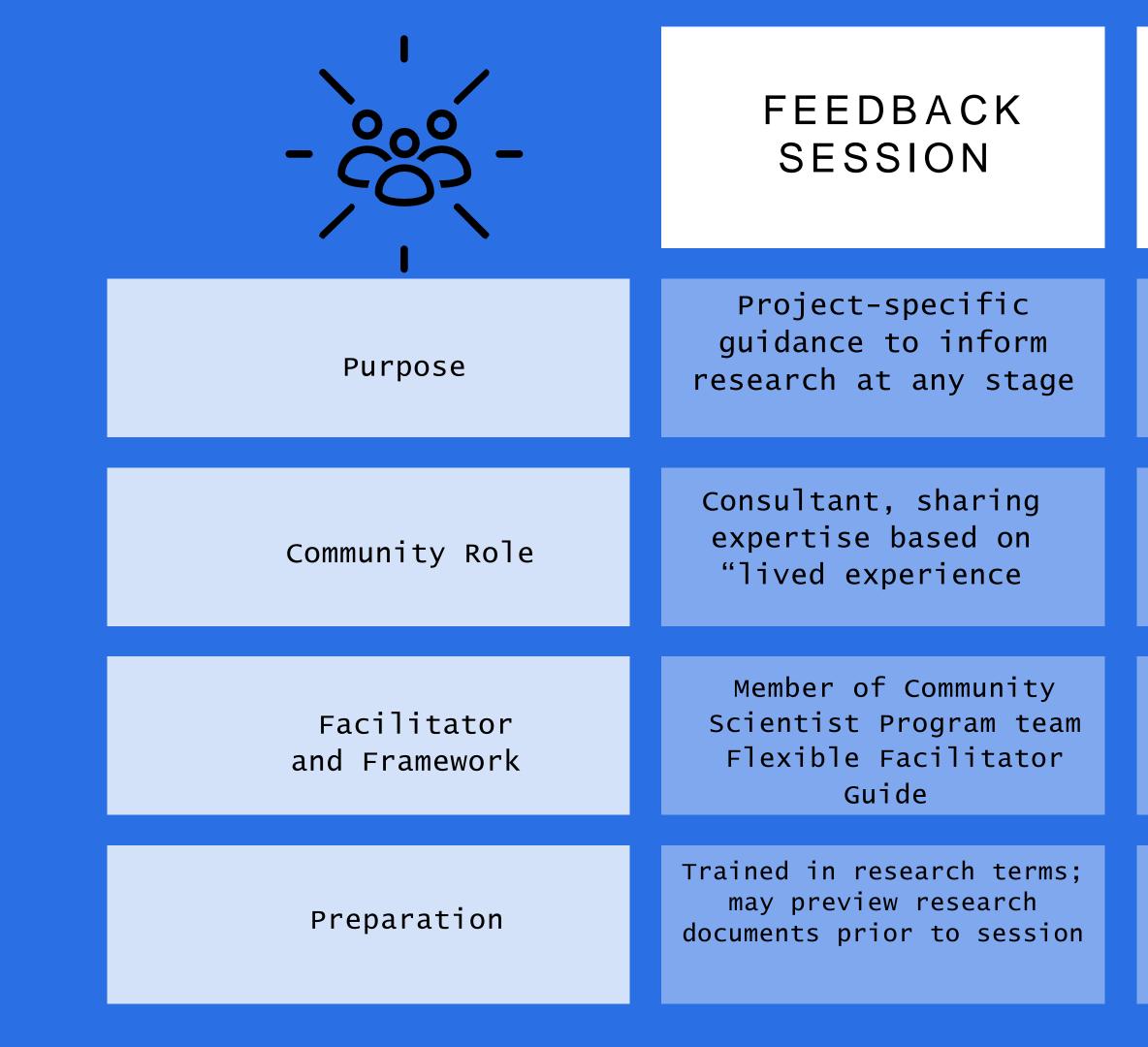
Videos, mock feedback session

## FEEDBACK SESSIONS

- No cost to request a Community Scientist
  Feedback Session
- I-hour, facilitated session designed to provide community input about issues pertaining to study design, implementation, recruitment, retention and other potential barriers to participation
- Feedback sessions held monthly via Zoom







#### FOCUS GROUP

Qualitative data collection

Research subjects, consented for study with inclusion/exclusion criteria

Member of research team IRB-approved script

Usually none

## RESEARCHER BENEFITS

- Access to community experts from various backgrounds
- Feedback at different stages of the research process
- Community relationships and increase community trust
- A fresh perspective from non-academics
- Exposure and valuable insight into a community's cultural nuances and historical issues
- Assessment of the feasibility and appropriateness of research before studies are implemented







"... It was very helpful to hear from the community members who would potentially be participants in a trial what appealed to them, what they found confusing and what they thought could be organized differently"

- Mediget Teshome, M.D.

## Past Feedback Topics

- Innovative tool development for simple presentation of clinical trial information
- Reaching diverse audiences for lay science communication
- Refining recruitment materials to attract hard-to-reach populations
- Perceptions of community members on coronavirus prevention measures
- How to improve recruitment for wellness study targeted towards prostate cancer patients and their caregivers



C O M M U N IT Y SCIENTIST FEEDBACK SESSION

**Preparation & Follow-Up** 





- needs, timeline, etc.

•Staff identify Community Scientists from our database who can speak to the needs of the study population (e.g. cancer survivor, smoker, etc.)

Session to review

Conduct Community Scientist Feedback Session

- session and evaluation
- Community Scientists are compensated

• Researcher completes brief application via REDCap • Staff conduct initial meeting with researcher to discuss study

•Staff schedule researcher for an upcoming feedback session •Send meeting materials to Community Scientists prior to Feedback

• Community Scientists and researchers complete feedback

• Meeting notes, forms, etc. entered into REDCapdatabase

## Who are our Community Scientists?

## **Sex:** 10 men, 43 women Race: 34 African American, 14 Hispanic, 4 Non-Hispanic White, 1 Asian **Cancer Survivors:** 7 Sites: 44 Houston, 9 Northeast Texas







# Spread the word

Website:

www.mdanderson.org/communityscientist

Feedback Session Request form:

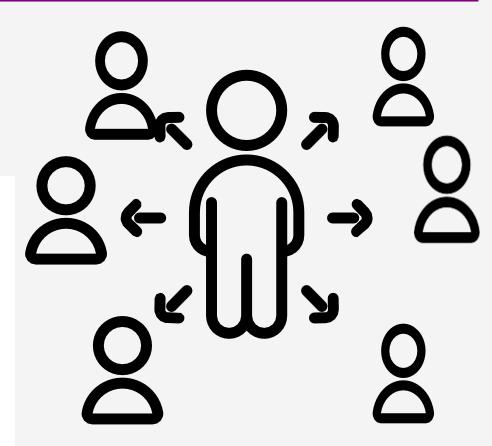
https://redcap.mdanderson.org/surveys/?s=WPH

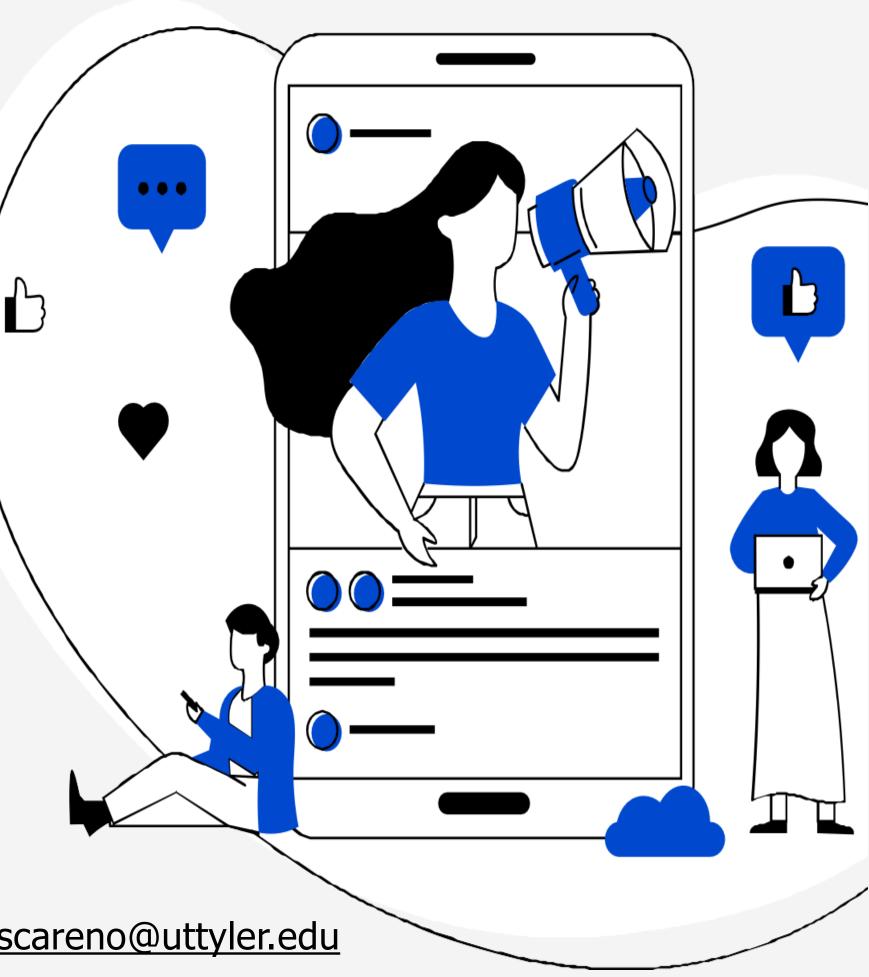
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Program video:

https://www.youtube.com/watch?v=aAlwQOicRn







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