**Anita Brown**

7780 CR. 2193, apt. 36,

Whitehouse, Texas, 75791

903.594.8149

Abrown@uttyler.edu **Curriculum Vitae**

**Education**

MS, Human Resources, University of Texas at Tyler

Tyler, Texas, 2020

MA, Communication, University of Texas at Tyler

Tyler, Texas, 2017

BA, Mass Communication – Public Relations, University of Texas at Tyler

Tyler, Texas, 2015

AA, Government, Tyler Junior College

Tyler, Texas, 2012

**Experience**

2020 – Present: Lecturer, Department of Communication

University of Texas at Tyler – Tyler, Texas

2020 – 2021: Technical Director, KVUT

University of Texas at Tyler – Tyler, Texas

2017 – 2020: Visiting Lecturer, Department of Communication

University of Texas at Tyler - Tyler, Texas

2015 - 2017: Graduate Teaching Assistant, Department of Communication

University of Texas at Tyler - Tyler, Texas

2014 – 2015: Mass Communication Lab Assistant, Department of Communication

University of Texas at Tyler - Tyler, Texas

2013 – 2014: Telecommunications Specialist

Best Buy Inc. - Tyler, Texas

2009 – 2012: Public Relations/Merchandising Associate

Verizon Wireless - Tyler, Texas

2006 – 2009: Photographer & Printing Specialist

MotoPhoto - Tyler, Texas

2003 – 2009: Image and Design Associate

Walmart Photo Labs – Tyler, Texas

**Courses Taught**

MCOM 2307 – Mass Media and Society

MCOM 2313 – Introduction to Multimedia Production

MCOM 2375 – Introduction to Public Relations

MCOM 3318 – Media Law and Ethics

MCOM 3350 – Video Production

MCOM 3360 – Photojournalism

MCOM 3365 – Digital Photography

MCOM 3390 – Mass Communication Theory

MCOM 3395 – Writing for PR and Advertising

MCOM 4325 – PR Campaigns

CMST 3345 – Crisis Communication

Anita Brown Page 2

**University Service**

College of Arts and Sciences Curriculum Committee

University of Texas at Tyler

2021 – Present

Student Organization Advisor, Communication Club

University of Texas at Tyler

2018 – Present

Chair/Communication Department Liaison, Student Media Advisory Board

University of Texas at Tyler

2018 – 2021

Member, Search Committee – Associate Professor Mass Communication/Multimedia Journalism

University of Texas at Tyler

2018

Major Advisor, Mass Communication and Speech Communication Programs

University of Texas at Tyler

2016 – Present

**Conference Presentations**

The K-Pop Experience: Can Narrative in International Music Videos Connect Cultures?

Southern States Communication Association National Conference

April 4 – 8, 2018

**Professional Memberships**

Southern States Communication Association

2018 – Present

**Additional Experience, Training, and Education**

2003 - present: Freelance photographer

2012 - present: Freelance public relations specialist

2015 - present: Video production & public relations (contract/remote)

Leadership Henderson, Chamber of Commerce, Henderson, Texas

2017: Editor and researcher, *Hebron Farm*, by Emory Lane

Fiction novel inspired by true events, non-published

2015: Maya Research Program

Student researcher - archeological research project, Blue Creek, Belize

2015: Public relations service - learning project

Therapet Foundation - public relations campaign

Account Executive

2012 – 2021: Researcher and public relations assistant (contract/remote)

David Brown, author

2012: Photo restoration and public relations, *Gone at 3:17*, by David M. Brown

Literary journalism book about the 1937 London, Texas school explosion